# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

In the Matter of	)	
Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements	)	WC Docket No. 02-112
2000 Biennial Regulatory Review	)	CC Docket No. 00-175
Separate Affiliate Requirements of Section	)	CC BOOKC! 140: 00 175
64.1903 of the Commission's Rules	)	

**QWEST COMMENTS** 

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#### **SUMMARY**

In this proceeding the Commission asks whether BOCs should be classified as dominant providers of interLATA long distance services once the Section 272 separate affiliate requirement ceases to exist. The simple answer is NO. Qwest is surprised that the Commission finds it necessary to initiate a new proceeding on the issue of possible BOC dominance when it is crystal clear that the market for interLATA long distance services is highly competitive.

In its past decisions on carrier dominance, the Commission has found carriers with market power to be dominant. Market power has been defined as the ability of a carrier to unilaterally raise and sustain price above a competitive level by restricting output. As Qwest's comments demonstrate, the BOCs cannot possibly raise interLATA long distance prices by restricting their output or by increasing the prices of exchange access and other essential services that they provide to long distance competitors -- regardless of whether the BOCs are subject to Section 272's separate affiliate requirement. As such, the BOCs lack market power and cannot be found to be dominant providers of interLATA long distance service under the Commission's existing rules

In addressing the issue of whether BOCs should be classified as dominant providers in the interLATA long distance market once Section 272's separate affiliate requirement sunsets, Qwest engaged economists Drs. Dennis W. Carlton, Hal S. Sider and Allan L. Shampine. Using the same analytical framework as the Commission to assess market power, Carlton, Sider and Shampine conclude that the expiration of Section 272's separate affiliate requirement "will not adversely affect competition" and that "there is no economic basis for imposing dominant carrier regulation on ILECs' in-region long distance service." Carlton, Sider and Shampine demonstrate that the long distance market is much more competitive than it was in 1995 when the

Commission found AT&T to be a non-dominant provider with a market share of approximately 60%.

The Commission would be "taking a major step backward" if it imposes dominant carrier regulation on BOC interLATA long distance services. Not only would classifying BOCs as dominant providers of interLATA long distance be at odds with the pro-competitive goals of the 1996 Act, it would protect competitors by shackling BOCs with expensive unnecessary regulation and harm customers by reducing price competition and customer choice.

The Commission's thorough analysis of BOC interLATA long distance services in the *LEC Classification* proceeding found not only that BOC affiliates were non-dominant providers but also that the existence of Section 272 affiliates would not, in and of themselves, prevent improper cost allocation, discrimination or predatory pricing. All indicators point to the existence of a highly competitive interLATA long distance market throughout the country regardless of how market participants choose to organize themselves to conduct business. Any attempt to classify one group of market participants, the BOCs, as dominant providers in the absence of any evidence that they have market power would be at odds with prevailing Commission precedent, the pro-competitive goals of the 1996 Act and contrary to the public interest.

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### **QWEST COMMENTS**

Qwest Services Corporation ("Qwest"), <sup>1</sup> through counsel, respectfully submits its comments on the Federal Communications Commission's ("Commission") *Further Notice of Proposed Rulemaking* ("*Notice*") which requests comment on the appropriate classification of Bell Operating Companies ("BOCs") in the provision of in-region, interstate and international interexchange services (hereafter referred to as interLATA long distance services) once the Section 272 separate affiliate requirement has sunset.<sup>2</sup>

In this proceeding the Commission asks whether BOCs should be classified as dominant providers of interLATA long distance services once the Section 272 separate affiliate requirement ceases to exist. Qwest is surprised that the Commission finds it necessary to initiate a new proceeding on the issue of possible BOC dominance when it is crystal clear that the market for interLATA long distance services is highly competitive. The only parties clamoring for more regulation are competitors who hope to gain an advantage by subjecting the BOCs to

<sup>&</sup>lt;sup>1</sup> As of June 23, 2003, Qwest has relocated its Washington, DC office. Service may be made on Qwest at its new location, Suite 950, 607 14<sup>th</sup> Street, N.W., Washington, DC 20005.

<sup>&</sup>lt;sup>2</sup> In the Matter of Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements, 2000 Biennial Regulatory Review Separate Affiliate Requirements of Section 64.1903 of the Commission's Rules, WC Docket No. 02-112, CC Docket No. 00-175, Further Notice of Proposed Rulemaking, FCC 03-111, rel. May 19, 2003 ¶ 1.

additional regulatory obligations. Consumers are quite happy -- they have a wide array of choices (*i.e.*, both providers and service packages) and they continue to experience declining prices. The public does not want more regulation -- only the BOCs' competitors do. As will be shown in the following Sections, the BOCs cannot possibly raise interLATA long distance prices by restricting their output or by increasing the prices of exchange access and other essential services that they provide to long distance competitors -- regardless of whether the BOCs are subject to Section 272's separate affiliate requirement. As such, the BOCs lack market power and cannot be found to be dominant providers of interLATA long distance under the Commission's existing rules.

### I. INTRODUCTION AND BACKGROUND

Section 272(f)(1) of the Act eliminates the separate affiliate requirements that apply to BOC provision of interLATA long distance services three years after a BOC has received Section 271 authorization to provide service (unless the Commission extends the three-year period).<sup>3</sup> Among other things, Section 272's separate affiliate rules require BOCs' interLATA long distance affiliates to: (1) operate independently from the BOC including separate switches and installation and maintenance forces; (2) maintain separate books, records and accounts; (3) have separate officers, directors and employees; (4) not use BOC regulated assets as collateral in any credit arrangement; and (5) conduct all transactions with the BOC on an arm's length basis.<sup>4</sup>

Previously, the Commission requested comment on whether it should extend the threeyear separate affiliate requirement or adopt alternative safeguards.<sup>5</sup> In that proceeding Qwest

<sup>&</sup>lt;sup>3</sup> 47 U.S.C. § 271(f)(1).

<sup>&</sup>lt;sup>4</sup> 47 U.S.C. § 272(b).

<sup>&</sup>lt;sup>5</sup> In the Matter of Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements, Notice of Proposed Rulemaking, 17 FCC Rcd. 9916 (2002).

urged the Commission not to extend Section 272's structural separation requirement and argued that numerous safeguards are in place that would continue to protect competitive interexchange carriers ("IXCs") from unreasonable discrimination and any other possible anticompetitive conduct by BOCs in the provision of BOC facilities and exchange access.<sup>6</sup> While the Commission has not yet issued an order in its general proceeding on Section 272(f)(1)'s sunset provisions, 7 it concluded that Section 272(f)(1) was ambiguous and the most reasonable reading of this section was that it provides for a "state-by-state" sunset rather than a company-wide or region-wide sunset of Section 272's separate subsidiary requirement.<sup>8</sup>

In the current *Notice*, the Commission asks how BOCs' interLATA long distance services should be regulated if and when BOCs provide these services outside of a Section 272 separate affiliate. Specifically, the Commission asks whether BOCs should be classified as dominant providers of interLATA long distance once Section 272 sunsets in a state. The Commission notes that it first adopted the dominant/non-dominant regulatory framework in the

<sup>&</sup>lt;sup>6</sup> See Qwest's Comments on Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements, WC Docket No. 02-112, filed Aug. 5, 2002 and its Reply Comments filed Aug. 26, 2002.

<sup>&</sup>lt;sup>7</sup> The Commission did allow the Section 272 separate affiliate requirement to "sunset" by operation of law for Verizon in New York State. *See Public Notice*, FCC 02-335, WC Docket No. 02-112, rel. Dec. 23, 2002.

 $<sup>^8</sup>$  In the Matter of Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements, WC Docket No. 02-112, Memorandum Opinion and Order, FCC 02-336, rel. Dec. 23, 2002 ¶ 12.

<sup>&</sup>lt;sup>9</sup> The *Notice* does not explicitly acknowledge that LECs may provide interLATA long distance services in a variety of ways organizationally other than through a Section 272 affiliate or full integration within the BOC. For example, the optimal organization for the provision of interLATA long distance for some BOCs may be through a separate affiliate other than a Section 272 separate affiliate.

<sup>&</sup>lt;sup>10</sup> Notice  $\P$  2.

Competitive Carrier proceeding<sup>11</sup> and addressed the classification of BOC Section 272 affiliates shortly after the passage of the 1996 Act in its *LEC Classification Order*.<sup>12</sup>

In its past decisions on carrier dominance,<sup>13</sup> the Commission has found carriers with market power to be dominant. Market power has been defined as the ability of a carrier to unilaterally raise and sustain price above a competitive level by restricting output.<sup>14</sup> The Commission indicated that it intends to employ the same analytical framework in assessing market power in this proceeding as it did in the *LEC Classification Order*.<sup>15</sup> This analytical

Order"); Sixth Report and Order, 99 FCC 2d 1020 (1985), vacated, MCI Telecommunications Corp. v. FCC, 765 F.2d 1186 (D.C. Cir. 1985), affirmed, MCI v. AT&T, 512 U.S. 218, 114 S. Ct. 2223 (1994) ("Competitive Carrier Sixth Report and Order") (collectively "Competitive Carrier

proceeding").

<sup>&</sup>lt;sup>11</sup> Id. ¶ 4. And see generally Policy and Rules Concerning Rates for Competitive Common Carrier Services and Facilities Authorizations Therefor, Notice of Inquiry and Proposed Rulemaking, 77 FCC 2d 308 (1979); First Report and Order, 85 FCC 2d 1 (1980) ("Competitive Carrier First Report and Order"); Further Notice of Proposed Rulemaking, 84 FCC 2d 445 (1981); Second Further Notice of Proposed Rulemaking, FCC 82-187, 47 Fed. Reg. 17308 (1982); Second Report and Order, 91 FCC 2d 59 (1982) ("Competitive Carrier Second Report and Order"); Order on Reconsideration, 93 FCC 2d 54 (1983); Third Further Notice of Proposed Rulemaking, 48 Fed. Reg. 28292 (1983); Third Report and Order, 48 Fed. Reg. 46791 (1983); Fourth Report and Order, 95 FCC 2d 554 (1983) ("Competitive Carrier Fourth Report and Order"), vacated, AT&T v. FCC, 978 F.2d 727 (D.C. Cir. 1992), cert denied, MCI Telecommunications Corp. v. AT&T, 509 U.S. 913, 112 S. Ct. 3020 (1993); Policy and Rules Concerning Rates for Competitive Carrier Services and Facilities Authorizations Therefor, CC Docket No. 79-252, 98 FCC 2d 1991 (1984) ("Competitive Carrier Fifth Report and

<sup>&</sup>lt;sup>12</sup> See In the Matter of Regulatory Treatment of LEC Provision of Interexchange Services Originating in the LEC's Local Exchange Area and Policy and Rules Concerning the Interstate, Interexchange Marketplace, Second Report and Order in CC Docket No. 96-149 and Third Report and Order in CC Docket No. 96-61, 12 FCC Red. 15756 (1997) ("LEC Classification Order").

<sup>&</sup>lt;sup>13</sup> See note 11, supra And see In the Matter of Motion of AT&T Corp. to be Reclassified as a Non-Dominant Carrier, Order, 11 FCC Rcd. 3271 (1995) ("AT&T Reclassification Order"). See also Competitive Carrier First Report and Order, 85 FCC 2d at  $10 \, \P \, 26$ .

<sup>&</sup>lt;sup>14</sup> LEC Classification Order, 12 FCC Rcd. at 15762-63 ¶ 6. Also see Competitive Carrier Fourth Report and Order, 95 FCC 2d at 558 ¶ 7 and DOJ Horizontal Merger Guidelines Section 0.1.

<sup>&</sup>lt;sup>15</sup> *Notice* ¶ 22.

framework is based on the Department of Justice's ("DOJ") Horizontal Merger Guidelines.<sup>16</sup> In recognizing that antitrust and regulatory proceedings may be directed at achieving different objectives, the Commission pointed out that it was using the same economic principles underlying the Merger Guidelines to define markets and analyze competition but not necessarily applying these principles in the same manner.<sup>17</sup>

In the *LEC Classification Order*, the Commission defined the relevant product market as "any interstate, domestic long distance service for which there are no close substitutes, or a group of services that are close demand substitutes for each other, but for which there are no other close demand substitutes (footnotes omitted)."<sup>18</sup> For purposes of analysis, the Commission aggregated all interLATA long distance services "[u]nless there is credible evidence suggesting that there is or could be a lack of competitive performance with respect to a particular service or group of services."<sup>19</sup> The Commission defined the relevant geographic market as all possible routes between two particular locations.<sup>20</sup> The Commission then concluded it could aggregate all such point-to-point markets for its analysis of market power as long as the individual point-to-

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<sup>&</sup>quot;The Merger Guidelines define the relevant service market as the smallest group of competing products for which a hypothetical monopolist provider of the services could profitably impose a 'small but significant and non-transitory price increase,' holding constant the terms of the sale of other services. Similarly, the Merger Guidelines identify the relevant geographic market as a region such that a hypothetical monopolist that was the only present or future producer of the relevant service at locations in that region could profitably impose at least 'a small but significant and non-transitory' increase in price, holding constant its terms of sale for all services produced elsewhere." *Notice* ¶ 9. *Also see* DOJ Horizontal Merger Guidelines at Sections 1.11 and 1.21.

<sup>&</sup>lt;sup>17</sup> *Notice* ¶ 25.

<sup>&</sup>lt;sup>18</sup> *LEC Classification Order*, 12 FCC Rcd. at 15761-62 ¶ 5, 15782 ¶ 40.

<sup>&</sup>lt;sup>19</sup> *Id.* at 15783-84  $\P$  43.

 $<sup>^{20}</sup>$  *Id.* at 15761-62 ¶ 5.

point markets exhibited "sufficiently similar competitive characteristics." However, the Commission concluded that it should analyze point-to-point markets that originate in-region separately from those that originate out-of-region.<sup>22</sup>

In the *LEC Classification Order*, the Commission found Section 272 BOC affiliates to be non-dominant providers of interLATA service<sup>23</sup> and concluded that:

- BOC interLATA affiliates should only be classified as dominant carriers in the provision of in-region, interstate, domestic, interLATA services only if the affiliates have the ability to raise prices of those services by restricting their own output of those services.<sup>24</sup>
- Dominant carrier regulation should be imposed on the BOC interLATA
  affiliates only if the benefits of such regulation outweigh the burdens that
  would be imposed on competition, service providers, and the Commission.<sup>25</sup>
- Tariff and other regulations associated with dominant carrier classification can have undesirable effects on competition. <sup>26</sup>
- AT&T and other long distance competitors should be able to expand their capacity to attract a BOC affiliates' customers if the affiliate attempted to raise prices above competitive levels.<sup>27</sup>
- Dominant carrier regulation generally would not help prevent a BOC from improperly allocating costs. <sup>28</sup>
- Statutory and regulatory safeguards, including Section 271 and 272, "will prevent a BOC from discriminating to such an extent that its interLATA

<sup>&</sup>lt;sup>21</sup> *Id.* at 15761-62 ¶ 5, 15794 ¶ 66.

<sup>&</sup>lt;sup>22</sup> *Id.* at 15761-62 ¶ 5, 15799 ¶ 76.

 $<sup>^{23}</sup>$  *Id.* at 15802 ¶ 82.

 $<sup>^{24}</sup>$  *Id.* at 15804 ¶ 85.

<sup>&</sup>lt;sup>25</sup> *Id.* at 15805-86 ¶ 87.

 $<sup>^{26}</sup>$  See id. at 15806-08 ¶¶ 88-90.

<sup>&</sup>lt;sup>27</sup> *See id.* at 15811-12 ¶ 97.

 $<sup>^{28}</sup>$  *Id.* at 15819 ¶ 108. The Commission also found that price cap regulation of BOCs' access services reduced their incentive to improperly allocate costs by severing the link between regulated costs and access prices. *Id.* at 15817-18 ¶ 106.

affiliate would have the ability, upon entry or shortly thereafter, to raise the price of in-region, interstate, domestic, interLATA services by restricting its output."<sup>29</sup>

- BOCs and their affiliates would not be able "to engage in a price squeeze to such an extent that the BOC interLATA affiliates will have the ability, upon entry or soon thereafter, to raise price by restricting their own output."<sup>30</sup>
- The entry of BOC affiliates into the interLATA long distance market would increase price competition and customer choice and that the burdens of dominant carrier regulation outweigh any benefits.<sup>31</sup>

While the Commission restricted its finding of non-dominance to BOCs providing interLATA long distance through a Section 272 affiliate, the language of the *LEC Classification Order* left no doubt that the existence of a Section 272 affiliate was not a key factor in determining whether BOCs were classified as non-dominant.<sup>32</sup>

In addressing the issue of whether BOCs should be classified as dominant providers in the interLATA long distance market once Section 272's separate affiliate requirement sunsets, Qwest (jointly with Verizon and SBC) engaged noted economists Drs. Dennis W. Carlton, Hal S. Sider and Allan L. Shampine (*see* Attachment). Their findings are similar to the Commission's in the *LEC Classification Order*. Using the same analytical framework as the Commission to assess market power, Carlton, Sider and Shampine conclude that "permitting BOCs and independent ILECs to integrate their long distance and local exchange operations will not adversely affect competition" and that "there is no economic basis for imposing dominant carrier

 $<sup>^{29}</sup>$  *Id.* at 15825-26 ¶ 119. The Commission also concluded that classifying BOC interLATA long distance affiliates as dominant would not prevent most types of discrimination. *Id.* 

 $<sup>^{30}</sup>$  *Id.* at 15832 ¶ 129. The Commission also found that imposing dominant carrier regulation on BOC interLATA long distance affiliates would not be an efficient means of preventing BOCs from engaging in a predatory price squeeze. *Id.* at 15831-32 ¶ 128.

 $<sup>^{31}</sup>$  *Id.* at 15835 ¶ 134.

<sup>&</sup>lt;sup>32</sup> *See* notes 24-29, *supra*.

regulation on BOCs or independent ILECs."<sup>33</sup> Carlton, Sider and Shampine demonstrate that the long distance market is much more competitive than it was in 1995 when the Commission found AT&T to be a non-dominant provider with a market share of approximately 60%.<sup>34</sup>

As Qwest points out in the sections that follow, the Commission would be "taking a major step backward" if it imposes dominant carrier regulation on BOC interLATA long distance services. Not only would classifying BOCs as dominant providers of interLATA long distance be at odds with the pro-competitive goals of the 1996 Act, it would protect competitors by shackling BOCs with expensive unnecessary regulation and harm customers by reducing

The common theme running through the 1996 Act is that the public interest is best served by competition and the market is the best regulator. In that vein, Congress did a very unusual thing in that it required the Commission to forbear from enforcing any provisions of the Act to a telecommunications carrier or telecommunications service in any geographic area if the Commission determined: (1) enforcement is not necessary to ensure that charges, practices and classifications are just and reasonable and not unreasonably discriminatory; (2) enforcement is not necessary to protect customers; and (3) forbearance is in the public interest. (See 47 U.S.C. § 10(a).) Congress went on to direct the Commission to consider whether forbearance will promote competition among telecommunications providers in making its (i.e., the Commission's) determination whether forbearance would be consistent with the public interest. (See 47 U.S.C. § 10(b).)

Thus, there is no doubt that the Act is biased and the bias is in favor of competition. The Commission should keep this fact clearly in mind in addressing the issue of whether BOCs are dominant or non-dominant providers of interLATA long distance. A finding of dominance will subject BOCs to significantly greater regulation than other competitors while a finding of non-dominance will place all participants on a level playing field. It is Qwest's opinion that the Commission cannot lawfully find the BOCs to be dominant providers of interLATA long distance (*i.e.*, after the expiration of the Section 272 separate affiliate requirement) without compelling evidence of market power.

<sup>&</sup>lt;sup>33</sup> Carlton, Sider and Shampine Declaration at 4 ¶ 8.

<sup>&</sup>lt;sup>34</sup> "Along each of the dimensions analyzed by the FCC in the AT&T Non-Dominance proceeding, the long distance industry today faces considerably more competition than in 1995." *Id.* at  $11 \ 18$ .

<sup>&</sup>lt;sup>35</sup> As the Commission well knows, the passage of the 1996 Act was a watershed event that changed the telecommunications industry from top to bottom. It provided a framework for opening the local loop to competition. It freed the BOCs from the restrictions contained in the Modification of Final Judgment. And, among other things, it pre-empted state entry barriers.

price competition and customer choice. Both the evidence and Commission precedent dictate that the BOCs should be classified as non-dominant providers of interLATA long distance service -- regardless of how they are organized internally to provide long distances service.

### **ARGUMENT**

II. EXPIRATION OF THE SECTION 272 SEPARATE AFFILIATE REQUIREMENT FOR BOCS SHOULD HAVE NO EFFECT ON THEIR CLASSIFICATION AS NON-DOMINANT PROVIDERS OF INTERLATA LONG DISTANCE SERVICES

The expiration of Section 272's separate affiliate requirement provides no justification for changing the classification of BOC-provided interLATA long distance services. The Commission's thorough analysis of BOC interLATA long distance services in the *LEC Classification* proceeding found not only that BOC affiliates were non-dominant providers but also that the existence of Section 272 affiliates would not, in and of themselves, prevent improper cost allocation, discrimination or predatory pricing. Nor did the Commission find it necessary to make a "region-by-region" determination of market power or for BOC affiliates to prove their non-dominance -- and the Commission should not do so in this proceeding. Indeed it would be very odd for an agency to find that a company's internal corporate structure could have any meaningful impact on the company's market power, which depends entirely on a company's relationship with its competitors and customers.

All indicators point to the existence of a highly competitive interLATA long distance market throughout the country regardless of how market participants choose to organize

<sup>&</sup>lt;sup>36</sup> See notes 28, 29, and 30, supra.

<sup>&</sup>lt;sup>37</sup> In the Matter of Regulatory Treatment of LEC Provision of Interexchange Services Originating in the LEC's Local Exchange Area and Policy and Rules Concerning the Interstate, Interexchange Marketplace; Leaco Rural Telephone Cooperative, Inc. Petition for Waiver, Second Order on Reconsideration and Memorandum Opinion and Order, 14 FCC Rcd. 10771, 10798 ¶ 37 (1999).

themselves to conduct business.<sup>38</sup> Any attempt to classify one group of market participants, the BOCs, as dominant providers in the absence of any evidence that they have market power would be at odds with prevailing Commission precedent, the pro-competitive goals of the 1996 Act<sup>39</sup> and contrary to the public interest.

## A. To Be Classified As Dominant Under The Commission's Rules, A Carrier Must Have Market Power

For over two decades the Commission has consistently defined market power as "the ability to raise prices by restricting output" and as "the ability to raise and maintain price above the competitive level without driving away so many customers as to make the increase unprofitable." "[A] carrier may [also] be able to raise prices by increasing its rivals' costs or by restricting its rivals' output through the carrier's control of an essential input, such as access to bottleneck facilities, that its rivals need to offer their services." In the *Competitive Carrier* proceeding and thereafter the Commission has defined a dominant carrier to be one that has market power 42 and a non-dominant carrier to be one that is not found to be dominant. 43

Thus, the Commission must conclude that BOCs either have or will have the ability to increase interLATA prices if BOCs are to be classified as dominant providers when Section 272 sunsets.<sup>44</sup> The Commission may not classify the BOCs as dominant providers of interLATA

<sup>&</sup>lt;sup>38</sup> See Carlton, Sider and Shampine Declaration at 10-26, Section III(B).

<sup>&</sup>lt;sup>39</sup> See note 35, supra.

<sup>&</sup>lt;sup>40</sup> LEC Classification Order, 12 FCC Red. at 15765-66 ¶ 11, citing the Competitive Common Carrier proceeding.

<sup>&</sup>lt;sup>41</sup> *Id.* at 15802-03 ¶ 83.

<sup>&</sup>lt;sup>42</sup> 47 C.F.R. § 61.3(o). Competitive Carrier First Report and Order, 85 FCC 2d at 10 ¶ 26.

<sup>&</sup>lt;sup>43</sup> 47 C.F.R. § 61.3(u).

<sup>&</sup>lt;sup>44</sup> See LEC Classification Order, 12 FCC Rcd. at 15804 ¶ 85. "We conclude that the BOC interLATA affiliates should be classified as dominant carriers in the provision of in-region,

long distance services simply to guard against potential unlawful conduct or to protect specific competitors without violating past precedent.<sup>45</sup> In the absence of compelling evidence of market power, BOCs must be found to be non-dominant providers of interLATA long distance service regardless of how the BOCs choose to organize themselves to provide long distance services. As Carlton, Sider and Shampine observe, "[E]xpiration of the structural separation requirements [...] affects only how ILECs structure their internal operations, not their incentive or ability to engage in non-price discrimination."

B. The Commission Previously Determined That BOCs Providing Long Distance Services Through A Section 272 Separate Affiliate Are Non-Dominant Carriers

As noted above, the Commission previously found BOCs providing long distance services through a Section 272 affiliate to be non-dominant providers. In doing so, the Commission found that BOC affiliates lacked market power -- the ability to raise the price of long distance services by restricting output.<sup>47</sup> In arriving at this conclusion, the Commission analyzed market share, the price elasticity of demand,<sup>48</sup> supply elasticity,<sup>49</sup> and the size and cost structure of competitive providers.

interstate, domestic, interLATA services <u>only</u> if the affiliates have the ability to raise prices of those services by restricting their own output of those services." (Emphasis added.)

<sup>&</sup>lt;sup>45</sup> "We also conclude that regulating BOC in-region interLATA affiliates as dominant carriers generally would not help to prevent improper allocations of costs, discrimination by the BOCs against rivals of their interLATA affiliates, or price squeezes by the BOCs or the BOC interLATA affiliates. Although certain aspects of dominant carrier regulation may address these concerns, we conclude that the burdens they would impose on the competition, competitors, and the Commission outweigh any potential benefits." *Id.* at 15762-63 ¶ 6. *See also Competitive Carrier Fourth Report and Order*, 95 FCC 2d at 557 n.2, 582 n.93; *Competitive Carrier First Report and Order*, 85 FCC 2d at 13-14 ¶ 33, 50 n.108.

<sup>&</sup>lt;sup>46</sup> Carlton, Sider and Shampine Declaration at 27 ¶ 46.

<sup>&</sup>lt;sup>47</sup> LEC Classification Order, 12 FCC Rcd. at 15762-63 ¶ 6.

<sup>&</sup>lt;sup>48</sup> Demand elasticity is determined by customers' responses to price changes and close substitutes.

At the time, no BOC had yet received Commission approval under Section 271 to provide long distance in any state. The Commission notes that BOCs have now been authorized to provide long distance service in 41 states.<sup>50</sup> Most of these authorizations have come within the last 18 months.<sup>51</sup> The entry of BOC affiliates in the market for interLATA long distance services along with other developments (*e.g.*, the increase in the number of wireless carriers and a plethora of fixed rate wireless packages) has increased significantly the level of long distance competition, as Carlton, Sider and Shampine point out.<sup>52</sup>

<sup>&</sup>lt;sup>49</sup> Supply elasticity is determined by the response of existing and potential long distance providers and the amount of excess capacity available to competitive long distance providers.

<sup>&</sup>lt;sup>50</sup> *Notice* ¶ 8.

<sup>&</sup>lt;sup>51</sup> Qwest has received approval to provide interLATA long distance service in 13 of its 14 inregion states. Qwest's earliest Section 271 applications were granted on December 23, 2002 when the Commission allowed Qwest to provide service in nine states. See In the Matter of Application by Owest Communications International Inc. for Authorization To Provide In-Region, InterLATA Services in the States of Colorado, Idaho, Iowa, Montana, Nebraska, North Dakota, Utah, Washington and Wyoming, WC Docket No. 02-314, Memorandum Opinion and Order, FCC 02-332, rel. Dec. 23, 2002. Additional approvals were granted on April 15, 2003, In the Matter of Application by Owest Communications International Inc. for Authorization To Provide In-Region, InterLATA Services in New Mexico, Oregon and South Dakota, WC Docket No. 03-11, Memorandum Opinion and Order, 18 FCC Rcd. 7325 (2003) and June 26, 2003, In the Matter of Application by Qwest Communications International Inc., for Authorization To Provide In-Region, InterLATA Services in Minnesota, WC Docket No. 03-90, Memorandum Opinion and Order, FCC 03-142, rel. June 26, 2003. Qwest has not yet received authority to provide interLATA long distance service in Arizona, one of its largest states. As such, Qwest has limited experience in providing interLATA service through its Section 272 affiliate, Qwest L. D. Corp., and will not be eligible for relief under Section 272(f)(1) until December 2005 at the earliest. However, Qwest has been a major provider of out-of-region long distance services for a number of years through Owest Communications Corporation.

<sup>&</sup>lt;sup>52</sup> "The penetration of wireless services has grown with extraordinary speed in recent years. Between June 1995 and June 2002, the number of subscribers to wireless services in the United States increased by 400 percent, from 28 million to 135 million. Total wireless minutes of use increased even more dramatically over this period. Between 1997 and 2002, total wireless minutes of use increased by more than 1600 percent." Carlton, Sider and Shampine Declaration at 16 ¶ 29. *See also id.* at 17 (Figure 3).

C. Expiration Of Section 272's Structural Separation Requirements Will Not Allow BOCs To Increase The Price Of In-Region InterLATA Long Distance Services

When the Commission asks whether BOCs should be classified as dominant carriers with the sunset of Section 272, it is asking whether BOCs will have the ability to increase the price of interLATA long distance services either by restricting their own output or by raising the costs of competitive providers (through BOCs' control of "bottleneck" local access facilities). The answer to this question is no -- BOCs have no such market power regardless of whether long distance service is provided through a Section 272 affiliate or through some other organizational structure.

Today interstate long distance prices are set by the competitive market in the absence of tariffs.<sup>53</sup> The primary market participants include wireline telephone companies, wireless carriers, cable companies,<sup>54</sup> resellers of bulk communications, and prepaid calling card providers. Currently, BOCs participate in the market through their Section 272 affiliates. No single market participant has the ability to raise price by restricting output -- in fact, it would be a self-defeating maneuver.<sup>55</sup> Even if a large IXC withdrew from the market,<sup>56</sup> the remaining

<sup>&</sup>lt;sup>53</sup> See In the Matter of Policy and Rules Concerning the Interstate, Interexchange Marketplace, Implementation of Section 254(g) of the Communications Act of 1934, as Amended, Second Report and Order, 11 FCC Rcd. 20730 (1996), on recon., 12 FCC Rcd. 15014 (1997) (collectively, "Detariffing Orders"), pets. for rev. denied, MCI WorldCom v. FCC, 209 F.3d 760 (D.C. Cir. 2000); the D.C. Circuit lifted its Stay of these Orders on May 1, 2000 and issued its Mandate on June 20, 2000; Second Order on Reconsideration and Erratum, 14 FCC Rcd. 6004 (1999).

<sup>&</sup>lt;sup>54</sup> Including providers of "POTS" service, cable modem service, and voice over internet protocol. *See* Carlton, Sider and Shampine Declaration at 23-24 ¶¶ 37-39.

<sup>&</sup>lt;sup>55</sup> AT&T's market share has declined considerably since the Commission found it to be a non-dominant carrier in 1995 -- from approximately 60% to less than 40%. Even when AT&T had almost a 60% market share, the Commission found that both residential and business customers were highly demand elastic and would switch from AT&T to obtain lower rates. *See AT&T Reclassification Order*, 11 FCC Rcd. at 3305 ¶ 63, 3306 ¶ 65.

participants would have sufficient excess capacity to expand their output without raising prices in most cases.<sup>57</sup> Carlton, Sider and Shampine note that network capacity has grown at almost an exponential rate in recent years as a result of a massive expansion in the deployment of fiber-optic cable and related electronic developments which allow carriers to derive greater amounts of capacity from a single fiber strand.<sup>58</sup> Furthermore, overall industry capacity would not shrink since most communications investments are "sunk" investments (*e.g.*, fiber, right-of-way, conduit, etc.).<sup>59</sup> The mere existence of unused capacity (that can be quickly "turned on") puts downward pressure on prices.

Sunset of the Section 272 separate affiliate requirement should not have an upward impact on long distance prices. Prices have fallen dramatically since 1995, as Carlton, Sider and Shampine point out, <sup>60</sup> and there is no reason to believe that prices will rise with the expiration of Section 272's separate affiliate requirement. If anything, the fact that BOCs can reduce their internal costs and organize more efficiently should allow them to be even more competitive in pricing and packaging their long distance products. Reducing output in an attempt to increase profits would be nonsensical for BOCs or any other market participant in the long distance

<sup>&</sup>lt;sup>56</sup> At one point in time, many commentators thought that WorldCom might be liquidated rather than reorganized.

<sup>&</sup>lt;sup>57</sup> The Commission found this to be the case in 1995 when it found AT&T to be a non-dominant provider with a 60% market share. At the time, the Commission found "AT&T's competitors have enough readily available excess capacity to constrain AT&T's pricing behavior -- *i.e.*, that they have or could quickly acquire the capacity to take away enough business from AT&T to make unilateral price increases by AT&T unprofitable." *AT&T Reclassification Order*, 11 FCC Rcd. at 3303 ¶ 58.

<sup>&</sup>lt;sup>58</sup> Carlton, Sider and Shampine Declaration at 23-25 ¶¶ 38-40.

<sup>&</sup>lt;sup>59</sup> "These assets are likely to remain available to a new entrant even if existing long distance companies are driven from the market." Id. at 29 ¶ 55.

<sup>&</sup>lt;sup>60</sup> *Id.* at 21-22 ¶¶ 35-36.

market where capacity far exceeds demand on most routes.<sup>61</sup> As Drs. Carlton, Sider and Shampine point out, competition in the market for long distance service has grown enormously with the widespread availability of low-cost wireless packages.<sup>62</sup>

Competition in long distance service is also enhanced by the fact that long distance service has become a commodity. With the advent of dialing parity and equal access, most purchasers view long distance providers as selling essentially the same product rather than differentiated products.<sup>63</sup> The closest thing to the competitive markets of economic textbooks is a commodity market. In such cases it is extremely difficult, if not impossible, for any one market participant to differentiate its product from the products of others and increase profits by restricting output and raising prices.<sup>64</sup>

D. Price Cap Regulation And Other Regulations Restrict BOCs' Ability To Increase The Cost Of Local Access To Competitors Or To Engage In Unreasonable Discrimination

The normal response of proponents of a continuation of the Section 272 structural separation requirement is to argue that separation is required -- not because of BOCs' direct market power in the long distance market -- but due to the BOCs' purported market position and

<sup>&</sup>lt;sup>61</sup> Moreover, the Commission should not lose sight of the fact that the BOCs are "new entrants" to the interLATA long distance market and have every interest in increasing their output rather than restricting output.

<sup>&</sup>lt;sup>62</sup> Many of these wireless packages offer virtually unlimited "free" calling during off-peak and non-business hours. "The emergence of new pricing mechanisms in wireless service plans has contributed to rapid growth in the use of wireless services for long distance calls. These include 'bucket' plans (which offer a given number of minutes for a flat monthly rate) which often include bundles of minutes that effectively reduce the marginal costs of long distance calls to zero for many consumers." Carlton, Sider and Shampine Declaration at 17 ¶ 30.

<sup>&</sup>lt;sup>63</sup> While customers may view long distance providers differently based on customer service, billing or some other attribute, they basically view the underlying product as the same.

<sup>&</sup>lt;sup>64</sup> The market for long distance services appears to be becoming much more like the markets for agricultural products and minerals than other highly competitive markets that are characterized by product differentiation such as soft drinks and beer.

ability to discriminate against long distance competitors in the provision of local exchange services, primarily exchange access. Undoubtedly, these same arguments will be used in this proceeding to assert that BOCs must be classified as dominant providers in the market for interLATA long distance services. The Commission should reject such arguments as without merit. Whatever market power that BOCs may have in the provision of local exchange services - and in many instances it is quite limited<sup>65</sup> -- it cannot be used to increase the price of exchange access or to discriminate against competitive long distance providers in the provision of local exchange facilities.

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In addition, in a Petition for Forbearance that U S WEST filed in August 1998, regarding high capacity services in Phoenix, AZ, U S WEST stated, "U S WEST's steadily declining market share for high capacity services in the Phoenix market supports the finding that U S WEST lacks market power. The attached market analysis conducted by Quality Strategies shows that competitive providers have captured more than 70 percent of the retail market for high capacity services." Finally, in the Petition for Forbearance that U S WEST filed in December 1998, regarding high capacity services in Seattle, WA, U S WEST stated "U S WEST's steadily declining market share for high capacity services in the Seattle market supports the finding that U S WEST lacks market power. The attached market analysis conducted by Quality Strategies shows that competitive providers have captured almost 80 percent of the retail market for high capacity services. See Petition of U S WEST Communications, Inc. for Forbearance from Regulation as a Dominant Carrier in the Seattle, Washington Metropolitan Statistical Area, filed Dec. 30, 1998, CC Docket No. 99-1, and Petition of U S WEST Communications, Inc. for Forbearance from Regulation as a Dominant Carrier in the Phoenix, Arizona Metropolitan Statistical Area, filed Aug 24, 1998, CC Docket No. 98-157 (collectively "Forbearance Petitions").

<sup>&</sup>lt;sup>65</sup> CLECs have captured a significant share of the local exchange market in Qwest's territory, as demonstrated in Qwest's 271 Applications for Authority to Provide In-Region, InterLATA Services in 13 of the 14 states in Qwest's territory. (The applications have subsequently been granted in all 13 states.) The filings state that as of March 31, 2002, Qwest estimated the CLEC market share in: Colorado to be between 20.5 and 21.4 percent; Idaho between 8.8 and 10.6 percent; Iowa between 17.8 and 18.4 percent; Nebraska between 21.5 and 29.9 percent; and North Dakota between 16.0 and 21.0 percent. As of April 30, 2002, Qwest estimated the CLEC market share in: Montana to be between 5.9 and 10.1 percent; Utah between 20.7 and 24.8 percent; Washington between 20.8 and 20.9 percent; and Wyoming between 11.6 and 15.1 percent. As of October 31, 2002, Qwest estimated the CLEC market share in: New Mexico to be between 3.9 and 8.6 percent; Oregon between 21.3 and 22.4 percent; and South Dakota between 23.5 and 29.4 percent. As of December 31, 2002, Qwest estimated the CLEC market share in Minnesota to be between 25.2 and 26.7 percent.

The Commission acknowledged in its *LEC Classification Order* that price cap regulation effectively limits BOCs' ability to increase the price of exchange access.<sup>66</sup> The risk that BOCs may subject long distance competitors to a predatory price squeeze by increasing exchange access prices has been reduced even further with the Commission's adoption of the CALLS plan.<sup>67</sup> This plan significantly reduced the cost of exchange access to IXCs by recovering most, if not all, common line costs from end users through increased subscriber line charges.<sup>68</sup> For all intents and purposes, the adoption of the CALLS plan ended any possibility that BOCs could subject their IXC competitors to a predatory price squeeze.

Carlton, Sider and Shampine argue that the Commission should not be concerned that ILECs will pursue a predatory price squeeze after the expiration of the structural separation requirement because "it is widely recognized that predation is rarely a profitable strategy." To be successful, BOCs, first, would have to raise access charges for long distance market competitors (*i.e.*, in order to drive these firms out of business) and then prevent new entrants from purchasing/leasing the "sunk" communications assets of the BOCs' former competitors. <sup>70</sup>

Not only is such a scenrio improbable, it appears to be an impossible outcome under the

<sup>&</sup>lt;sup>66</sup> LEC Classification Order, 12 FCC Rcd. at 15829-30 ¶ 126. "We conclude, […] that price cap regulation of the BOCs' access services sufficiently constrains a BOC's ability to raise access prices to such an extent that the BOC affiliate would gain, upon entry or soon thereafter, the ability to raise prices of interLATA services above competitive levels by restricting its own output of those services."

<sup>&</sup>lt;sup>67</sup> See In the Matter of Access Charge Reform, Price Cap Performance Review for Local Exchange Carriers, Low-Volume Long-Distance Users, Federal-State Joint Board On Universal Service, Sixth Report and Order in CC Docket Nos. 96-262 and 94-1, Report and Order in CC Docket No. 99-249, Eleventh Report and Order in CC Docket No. 96-45, 15 FCC Rcd. 12962 (2000) ("CALLS Order").

<sup>&</sup>lt;sup>68</sup> The *CALLS Order* also effectively eliminated the possibility of price cap LECs raising access charge rates through the use of low-end adjustments. *Id* at 13037-38 ¶ 181.

<sup>&</sup>lt;sup>69</sup> Carlton, Sider and Shampine Declaration at 29 ¶ 54.

<sup>&</sup>lt;sup>70</sup> *Id.* at 29-30 ¶¶ 55-56.

Commission's access charge rules. Furthermore, any attempt by a BOC to pursue a predatory price squeeze would be detected easily by the Commission and long distance competitors since non-dominant IXCs (including the BOCs) must post their prices on Internet web sites and dominant LECs have a continuing obligation to file tariffs for access services.

E. Section 272(e)'s Continuing Requirements And Other Commission Rules Ensure That BOCs Cannot Discriminate Against IXC Competitors

Even with the sunset of Section 272's separate affiliate requirement, Section 272(e) will remain in effect. The continued application of Section 272(e) will ensure that BOCs cannot use any residual control over local exchange bottlenecks to undermine competition in the long distance marketplace. First, Section 272(e)(1)-(2) provides that BOCs "shall fulfill any requests from an unaffiliated entity for telephone exchange service and exchange access within a period no longer than the period in which it provides such telephone exchange service and exchange access to itself or to its affiliates," and that the BOC must make "any facilities, services, or information concerning its provision of exchange access" that it provides to its affiliate available to other providers of interLATA services on the same terms and conditions. Thus, Section 272(e)(1) will continue to impose an absolute prohibition against the BOCs fulfilling requests for telephone exchange service and exchange access for itself or its affiliate any more quickly than it fulfills such requests for competing providers. Moreover, the BOC may not discriminate between its affiliate and any competing long distance provider with respect to "facilities, services, or information concerning [the BOC's] provision of exchange access."

<sup>&</sup>lt;sup>71</sup> 47 U.S.C. § 272(e)(1)-(2).

<sup>&</sup>lt;sup>72</sup> 47 U.S.C. § 272(e)(2). While the Commission has found that Sections 272(e)(2) and (4) are inapplicable in a post-sunset environment, these sub-sections will continue to apply as long as BOCs choose to provide interLATA long distance services through a separate affiliate, albeit one that is not a Section 272 separate affiliate.

The continued enforcement of Section 272(e)(3) will also prevent BOCs from engaging in a price squeeze. This section provides that the BOC "shall charge [its 272] affiliate . . . or impute to itself (if using the access for its provision of its own services), an amount for access to its telephone exchange service and exchange access that is no less than the amount charged to any unaffiliated interexchange carriers for such service." If the BOC or its interLATA affiliate charges a rate for its interLATA services below its incremental costs of providing service (*i.e.*, including access charge costs), and this rate were sustained for an extended period, such conduct would violate Sections 201 and 202 of the Communications Act, <sup>74</sup> as well as Section 272(e)(3).

Finally, Section 272(e)(4) allows a BOC to "provide any interLATA or intraLATA facilities or services to its interLATA affiliate" but only "if such services or facilities are made available to all carriers at the same rates and on the same terms and conditions, and so long as the costs are appropriately allocated."<sup>75</sup> Thus, Section 272(e)(4) will prevent BOCs from discriminating with respect to intraLATA facilities or services, or shifting costs with respect to such facilities or services.

Apart from Section 272(e), additional safeguards will remain that are sufficient to protect competition in the long distance marketplace. For instance, antitrust laws generally protect competition in the long distance marketplace. Moreover, Section 251(c)(5) will impose continuing network disclosure obligations on the BOCs. This section obligates BOCs (and other

<sup>&</sup>lt;sup>73</sup> 47 U.S.C. § 272(e)(3).

<sup>&</sup>lt;sup>74</sup> In addressing resellers' allegations in the *AT&T Reclassification* proceeding, the Commission stated: "We think that it is significant that prohibitions against unjust and unreasonable rates, practices, and discrimination in Sections 201(b) and 202(a) of the Act apply equally to dominant and non-dominant carriers. The status of AT&T as either a dominant or non-dominant carrier, therefore, does not alter its obligation to comply with those sections of the Act." *AT&T Reclassification Order*, 11 FCC Rcd. at 3341 ¶ 130.

<sup>&</sup>lt;sup>75</sup> 47 U.S.C. § 272(e)(4).

incumbent LECs) to "provide reasonable public notice of changes in the information necessary for the transmission and routing of services using that local exchange carrier's facilities or networks, as well as of any other changes that would affect the interoperability of those facilities and networks." Coupled with Section 272(e)(1), Section 251(c)(5) will continue to prohibit the BOCs from discriminating with respect to changes in the information necessary for the transmission and routing of services using that LEC's facilities or networks. Similarly, even after Section 272 sunsets, the BOCs will continue to have the obligation to "provide dialing parity to competing providers of telephone exchange service and telephone toll service, and the duty to permit all such providers to have nondiscriminatory access to telephone numbers, operator services, directory assistance, and directory listing, with no unreasonable dialing delays."

Even after Section 272 sunsets, the continued application of the Part 32 and Part 64 rules will prohibit the BOCs from cross-subsidizing the long distance operations of itself or an affiliate with regulated dollars. As long as these accounting rules are in place they will prevent any possible cross-subsidization. 80

Regardless of the sunset of Section 272, the BOCs will also continue to have duties to interconnect with IXCs on terms and conditions that are just and reasonable.<sup>81</sup> Finally, all of

<sup>&</sup>lt;sup>76</sup> 47 U.S.C. § 251(c)(5).

<sup>&</sup>lt;sup>77</sup> See Non-Accounting Safeguards Order, 11 FCC Rcd. 21905, 22002-03 ¶ 208 (1996).

<sup>&</sup>lt;sup>78</sup> 47 U.S.C. § 251(b)(3).

<sup>&</sup>lt;sup>79</sup> The BOCs have generally advocated that these rules are no longer necessary -- because the price cap rules do not allow the BOC to recover such costs, and have thereby eliminated any incentive to shift costs.

<sup>&</sup>lt;sup>80</sup> In any states that continue to base rates on a fixed rate-of-return, the state would undoubtedly disallow any costs that are shifted from the interLATA affiliate to the BOC.

<sup>&</sup>lt;sup>81</sup> See 47 U.S.C. §§ 201, 251(a).

these requirements will be subject to enforcement through the Commission's general complaint jurisdiction. 82

In summary, the Commission has numerous rules and regulations in place that prohibit BOCs from unreasonably discriminating against IXC competitors. Furthermore, the Commission already has acknowledged that classifying BOCs' affiliates as dominant would not aid in preventing discrimination. <sup>83</sup> Likewise, classifying BOCs as dominant providers of interLATA long distance service after the sunset of Section 272's separate affiliate requirement would not aid in preventing discrimination.

### III. THE BURDENS OF CLASSIFYING BOCS AS DOMINANT CARRIERS FAR OUTWEIGH ANY POSSIBLE BENEFITS

In the *LEC Classification Order* and in prior decisions, the Commission found that dominant carrier regulation should be imposed only if the benefits of such regulation outweigh the burdens.<sup>84</sup> The Commission has identified three categories of effects that should be considered in analyzing the burden of dominant carrier regulation -- effects on competition, effects on service providers and effects on the Commission itself.<sup>85</sup> Dominant carrier classification carries with it a plethora of regulatory requirements including tariff filing and cost support requirements, entry/exit restrictions, notice requirements and pricing regulations.

The Commission and numerous economists have found that dominant carrier regulation can limit competition in a given market. 86 Carlton, Sider and Shampine agree and assert that:

<sup>82 47</sup> U.S.C. § 208.

 $<sup>^{83}</sup>$  LEC Classification Order, 12 FCC Rcd. at 15825-26  $\P$  119.

<sup>&</sup>lt;sup>84</sup> *Id.* at 15805-06 ¶ 87 citing Foreign Carrier Entry Order, 11 FCC Rcd. at 3973.

<sup>&</sup>lt;sup>85</sup> *Id*.

<sup>&</sup>lt;sup>86</sup> LEC Classification Order, 12 FCC Rcd. at 15808 ¶ 90. And see Forbearance Petitions at Attachment C, Economic Evaluation of High-Capacity Competition in Seattle, Alfred E. Kahn and Timothy J. Tardiff, dated Dec. 22, 1998 at 22-24; Attachment 10, Economic Evaluation of

"Given the current status of the long distance industry and existing safeguards, the imposition of dominant carrier regulation would not only be inappropriate, but would impose unwarranted costs and distortions on the industry." For example, tariff notice requirements undercut a dominant carrier's ability to react to market changes in a timely manner and allow competitors to counter product and service offerings (*i.e.*, of a dominant carrier) before these offerings are even available to the public. Non-dominant competitive providers usually oppose dominant carrier tariffs as being too low rather than too high. Tariff filing requirements for one or more market participants may effectively put a floor under prices and result in "umbrella pricing" by non-dominant competitors. All in all, dominant carrier regulation rarely serves the interests of competition or the consuming public (*i.e.*, except in those cases where a market is dominated by a single participant with a significant degree of monopoly power).

The effects of dominant carrier regulation on service providers vary dramatically depending on whether a carrier is classified as dominant or non-dominant. If a carrier is found to be dominant it has the disadvantage of: higher costs due to regulatory requirements; limited ability to respond to competitive initiatives of non-dominant providers; and the obligation to provide advance notice to its competitors of virtually every competitive move in addition to much more extensive filing and reporting requirements. If a carrier is found to be non-dominant, life is good -- the carrier receives advance notice of its competitor's (*i.e.*, the dominant carrier) plans; the carrier has the right to challenge and possibly delay those plans; and the carrier always has the freedom to undercut its competitor's price without the fear of immediate retaliation.

High Capacity Competition in Phoenix, Alfred E. Kahn and Timothy J. Tardiff, dated Aug. 14, 1998 at 18-20.

<sup>&</sup>lt;sup>87</sup> Carlton, Sider and Shampine Declaration at 35 ¶ 73.

The effect of imposing dominant carrier regulation on one or more market participants also has a significant effect on the Commission and its workload. Many of the Commission's rules distinguish between dominant and non-dominant carriers. Invariably, dominant carrier status carries with it detailed filing requirements and Commission oversight/involvement.

Conversely, non-dominant carriers often have no filing requirements or very streamlined notice-type filings. If the Commission classified BOC interLATA long distance providers as dominant, the Wireline Competition Bureau's Pricing Policy Division would experience a significant increase in its workload upon the sunset of Section 272's separate subsidiary requirement. Not only would additional staff be required to accept and analyze BOCs' long distance tariffs but the Commission's enforcement staff invariably would be involved in mediating, arbitrating and issuing decisions on disputes between providers classified as dominant and non-dominant competitors.

While the burdens of classifying BOC interLATA long distance providers as dominant are quite significant and obvious, there appear to be few, if any, benefits from such classification -- other than the fact that employees of competitors such as AT&T will be able to sleep better at night. In summary, the burdens of classifying BOCs as dominant providers of interLATA long distance service far outweigh any possible benefits.

### IV. CONCLUSION

As shown above, the BOCs cannot possibly raise interLATA long distance prices by restricting their output or by increasing the prices of exchange access and other essential services that they provide to long distance competitors -- regardless of whether the BOCs are subject to Section 272's separate affiliate requirement. As such, the BOCs lack market power and cannot

More often the Commission's preference has been to eliminate non-dominant filing requirements altogether. *See Detariffing Orders*, 11 FCC Rcd. 20730 and 12 FCC Rcd. 15014.

be found to be dominant providers of interLATA long distance under the Commission's existing rules.

Respectfully submitted,

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Its Attorneys

June 30, 2003

## Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C.

In the Matter of	
Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements	) WC Docket No. 02-11
2000 Biennial Regulatory Review Separate Affiliate Requirements of Section 64.1903 of the Commission's Rules	)

DECLARATION OF DENNIS W. CARLTON, HAL SIDER AND ALLAN SHAMPINE

### I. QUALIFICATIONS

- 1. I, Dennis W. Carlton, am Professor of Economics at the Graduate School of Business of The University of Chicago. I have served on the faculties of the Law School and the Department of Economics at The University of Chicago and the Department of Economics at the Massachusetts Institute of Technology. I specialize in the economics of industrial organization, which is the study of individual markets and includes the study of antitrust and regulatory issues. I am co-author of Modern Industrial Organization, a leading textbook in the field of industrial organization, and I also have published numerous articles in academic journals and books. In addition, I am Co-Editor of the Journal of Law and Economics, a leading journal that publishes research applying economic analysis to industrial organization and legal matters. In addition to my academic experience, I am a consultant to Lexecon Inc., an economics consulting firm that specializes in the application of economic analysis to legal and regulatory issues.
- 2. I, Hal S. Sider, am a Senior Economist and Senior Vice-President of Lexecon Inc. I received a B.A. in Economics from the University of Illinois in 1976 and a Ph.D. in Economics from the University of Wisconsin (Madison) in 1980. I have been with Lexecon since 1985, having previously worked in several government positions. I specialize in applied microeconomic analysis and have performed a wide variety of economic and econometric studies relating to industrial organization, antitrust and merger analysis. I have published a number of articles in professional economics journals on a variety of economic topics and have testified as an economic expert on matters relating to industrial organization, antitrust, labor economics and damages. In addition, I have directed several studies of competition in telecommunications industries and have previously testified as an expert on telecommunications matters before the FCC and various state public utility commissions.

3. I, Allan L. Shampine, am an Economist at Lexecon Inc. I received a B.S. in Economics and Systems Analysis summa cum laude from Southern Methodist University in 1991 and a Ph.D. in Economics from the University of Chicago in 1996. I have been with Lexecon since 1996 and have performed a wide variety of economic studies relating to telecommunications and other industries. I have published a number of articles in professional economics journals on issues relating to telecommunications and technology. I am also editor of Down to the Wire: Studies in the Diffusion and Regulation of Telecommunications Technologies (Nova Press, 2003), which addresses from an economic perspective the regulation of new telecommunications technologies. In addition, I have previously testified as an expert on telecommunications matters before the FCC.

### II. INTRODUCTION AND SUMMARY

#### A. BACKGROUND

4. We have been asked by counsel for SBC, Verizon and Qwest to address certain issues raised in the Further Notice of Proposed Rulemaking (FNPRM) in these matters. In this notice, the FCC seeks comments on the "need for dominant carrier regulation of BOCs' inregion, interstate and international interexchange telecommunications services after sunset of the Commission's section 272 structural and related requirements in a state." We address this issue below, along with the related question of whether the regulatory status of the long-distance operations of independent incumbent local exchange carriers (other than BOCs) should hinge on whether those operations are provided through a structurally separate affiliate. We use the term incumbent local exchange carriers or "ILECs" to refer collectively to the BOCs and independent LECs.

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<sup>1.</sup> FNPRM, ¶2.

- 5. Section 272 of the Telecommunications Act of 1996 requires BOCs provide long distance services through a separate subsidiary for the first three years following approval to provide such services.<sup>2</sup> Although this provision does not apply to independent local exchange carriers, Commission rules require such carriers to adhere to less strict separation requirements in order to avoid dominant carrier regulation of their long distance services. In the absence of structural separation rules, ILECs would be free to more fully integrate their provision of long distance and other services.<sup>3</sup>
- 6. The FCC's FNPRM asks for comments regarding whether the FCC should impose "dominant carrier" regulation on BOCs' provision of long distance services following expiration of separate subsidiary requirements under Section 272. We understand that, if applied to the BOCs and other ILECs, these regulations: (i) could require those LECs to file tariffs, possibly with detailed cost data; (ii) may subject their ILECs' long distance services to price cap regulation; and (iii) would require them to comply with restrictions on market exit.<sup>4</sup>

<sup>2.</sup> As explained in the FCC's initial notice in this proceeding, BOCs and their long distance subsidiaries: (i) may not jointly own transmission and switching equipment; (ii) may not share employees or real estate; (iii) may not perform any operating, installation, or maintenance functions for each other; and (iv) must maintain separate books of account; (v) must have separate officers and directors; and (vi) must conduct all transactions on an arm's length basis.) FCC, NPRM in the Matter of Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements, WC Docket NO. 02-112, FCC 02-148, May 24, 2002, 4-5.

<sup>3.</sup> Both SBC and Verizon have estimated that expiration of separate subsidiary rules would result in large savings over coming years. Verizon estimates that it could save "almost \$247 million through 2006 if the separate affiliate restrictions were eliminated today..." Comments of Verizon in the Matter of Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements, WC Docket No. 02-112, August 5, 2002, pp. 10-11. SBC estimates that it could save "50 percent for personnel in the network engineering, customer care, billing and network operations departments" as well as large additional savings in labor costs. Comments of SBC Communications Inc. in the Matter of Section 272(f)(1) Sunset of the BOC Separate Affiliate and Related Requirements, WC Docket No. 02-112, August 8, 2002, pp. 7-8.

<sup>4.</sup> FNPRM, ¶37.

- 7. In the FNPRM, the FCC notes that "dominant carrier regulation should be imposed on a carrier only if it could unilaterally raise price and sustain prices above the competitive level and thereby exercise market power by restricting its output or by its control of an essential input." Based on this perspective, the FCC requests comments on the current scope of competition in the provision of long distance service as well as comments on whether expiration of separation requirements enables ILECs to harm competition by manipulating rivals' access to the local network. More specifically, the FCC asks whether expiration of structural separation rules would:
  - facilitate non-price discrimination by ILECs against their long distance rivals;
  - enable ILECs to engage in a "price squeeze" designed to drive their long distance rivals from the market;
  - enable ILECs to harm competition by shifting costs from their long distance to local service operations.

### **B.** SUMMARY OF CONCLUSIONS

8. We conclude that permitting the BOCs and independent ILECs to integrate their long-distance and local exchange operations will not adversely affect competition.<sup>6</sup> Thus, there is no economic basis for imposing dominant carrier regulation on BOCs' in-region long distance service based on the sunset of Section 272 structural separation requirements, nor is there any economic basis for conditioning the non-dominant status of independent LECs' long distance operations on the structural separation of those operations.

5

<sup>5.</sup> FNPRM, ¶5.

<sup>6.</sup> As noted above, separation requirements faced by non-BOC ILECs are less restrictive than those faced by BOCs. Our conclusion that expiration of the BOC rules would not adversely affect consumers necessarily implies that expiration of the less stringent rules faced by non-BOC ILECs also would not result in consumer harm.

- 9. <u>First</u>, competition in the provision of long distance services has increased dramatically since 1995 when the FCC determined that AT&T should not be subject to dominant carrier regulation.<sup>7</sup> As discussed in more detail in Section III below, competition along each of the dimensions considered by the FCC has increased:
  - The share of wireline subscribers served today by ILEC long distance services (in areas in which they are authorized to provide them) is far smaller today than AT&T's share in 1995, when the FCC concluded that it was not a dominant carrier. More generally, the concentration of wireline long distance services has fallen dramatically since 1995.
  - Consumers are increasingly using alternative technologies for long distance communications. Since 1995, wireless services have come to account for a substantial and growing fraction of long distance calls. There also has been tremendous growth in e-mail and instant messaging, which are substitutes for certain long distance calls. Emerging technologies such as "voice over Internet Protocol" (VoIP) and continued growth of existing alternatives to wireline long distance service promise even greater future competition.
  - Analysts and carriers agree that there is a glut of capacity in long distance
    facilities resulting from the deployment of new national fiber optic networks as
    well as increased capacity of network electronics, which are placing downward
    pressure on prices.
  - Wireline long distance usage has fallen substantially over recent years, from an average of 71 minutes per month in 1995 to 41 minutes per month in 2002. As a

<sup>7.</sup> The FCC's opinion in that matter addressed the conditions under which a long distance supplier can exercise market power (in the absence of any ability to manipulate access to the local network which, as shown below, is unaffected by expiration of Section 272).

- result of both declining prices and usage, average monthly household wireline long distance spending has fallen from \$21.42 in 1999 to \$12.39 in 2002.
- 10. <u>Second</u>, expiration of structural separation rules would not enable ILECs to adversely affect competition by manipulating access to their local network. As discussed in more detail in Section IV below:
  - The expiration of structural separation rules does not adversely affect the ability of regulators to detect non-price discrimination in the provision of access services by ILECs. A number of regulatory safeguards against discrimination would remain in effect following expiration of the structural separation requirement. In addition, ILECs' rivals in the provision of long distance service include large and sophisticated companies that routinely monitor the quality of access services that they receive.
    - The expiration of structural separation rules would not give ILECs the incentive or ability to harm competition by engaging in a predatory "price squeeze" designed to drive their long distance rivals from the market. It is widely recognized that successful predation is rare. It is especially unlikely that it could succeed in industries, like telecommunications, in which there are substantial fixed assets that are likely to remain in the industry even if rival long distance companies become bankrupt. The continuing presence of these assets in the industry precludes recoupment of any investment in predation. Moreover, even if an ILEC could drive and keep its competitors from the industry, it would have no assurance of being able to recoup its losses because it would likely face reregulation of the rates it charges due to its new monopoly status. Because

- recoupment is so unlikely, it is highly unlikely that any ILEC would pursue such a strategy.
- Nor would the elimination of structural separation requirements increase ILECs' incentive or ability to harm competition by engaging in cross-subsidization. The FCC raises concerns that cost shifting can (i) facilitate predation or (ii) enable ILECs to avoid regulation of local services. With respect to the former, an ILEC's incentive and ability to engage in predation does <u>not</u> depend on its ability to shift costs. With respect to the latter, cost shifting makes sense only if it enables the ILEC to recover these costs in the price of the regulated service. However, due to price cap regulation of local service rates and intrastate access charges as well as the FCC's CALLS order regulating interstate access charges, prices for regulated services are now set with little regard to costs. In any event, as the FCC itself has recognized, dominant carrier regulation of long distance services is designed to ensure that long distance rates are not too high and is an inappropriate tool for protecting against improper local rate increase.
- 11. In Section V we elaborate on this point and show that even if one were to (incorrectly) conclude that the expiration of structural separation rules raised competitive concerns, dominant carrier regulation is ill suited to address them. We also discuss how, in the absence of competitive concerns resulting from expiration of the structural separation requirements, imposition of dominant carrier rules would adversely affect competition in the provision of long distance services by discouraging competition and development of new services.

# III. THE INDUSTRY HAS BECOME MUCH MORE COMPETITIVE THAN IN 1995, WHEN THE COMMISSION DETERMINED THAT AT&T WAS NOT A DOMINANT FIRM

- 12. The FNPRM requests comments on the current scope of competition in the provision of long distance service and asks whether the lifting of structural separation requirements risks harm to competition that requires imposition of dominant carrier regulation. This section shows that, using the FCC's framework for evaluating competition in long distance services (in the absence of concerns about manipulation of access to the local network), there is no basis for subjecting ILECs to dominant carrier regulation.
- 13. The FCC concluded in 1995 that AT&T's long distance service should not be subject to dominant carrier regulation. Because AT&T did not provide local exchange services, the FCC's review at the time focused exclusively on conditions in the long distance marketplace. We maintain the same approach in this section. As noted above, however, the FNPRM also raises concerns that expiration of the separate subsidiary requirements would give ILECs the incentive or ability to raise long distance prices by manipulating access to their local network through non-price discrimination, executing a predatory price squeeze or engaging in cost shifting. Section IV below shows that there is no basis for these concerns.

### A. FRAMEWORK FOR EVALUATING ILECS' DOMINANCE AS LONG DISTANCE SERVICE PROVIDERS

14. The exercise of defining economic markets is undertaken in order to determine the forces that determine price and to determine whether firms can exercise market power. A properly defined market includes all firms whose participation in provision of a service significantly constrains the price under analysis. <sup>9</sup>

<sup>8.</sup> FCC, Order in the Matter of Motion of AT&T Corp. to be Reclassified as a Non-Dominant Carrier, FCC 95-427, 11 FCC Rcd 3271, October 23, 1995 (hereafter, "AT&T Non-Dominance Order").

<sup>9.</sup> According to Carlton and Perloff, Modern Industrial Organization, 3<sup>rd</sup> edition, "[a] firm (or group of firms acting together) has market power if it is profitably able to charge a price

- 15. The FNPRM states that rapid changes in the telecommunications industry in recent years have blurred traditional distinctions between wireline and wireless services and between local and long distance services. These changes complicate the delineation of a precise market definition. However, it is not necessary to precisely delineate the current scope of the product market to address the question posed in the FNPRM whether ILECs should be subject to dominant carrier regulation following expiration of structural separation requirements. This is because, compared to 1995 when the FCC determined that AT&T was not dominant the industry has become much more competitive, regardless of the precise market definition used. Therefore there are no changes in competitive conditions that justify imposition of dominant carrier regulation.
- 16. In the 1995 AT&T Non-Dominance proceedings, the FCC addressed the conditions under which a long distance carrier should be subject to dominant carrier regulation.<sup>10</sup> The Commission's analysis focused on four factors: (1) market share; (2) demand elasticity; (3) supply elasticity; and (4) disparities in size, resources, financial strength and cost structures

<sup>(...</sup>continued)

above that which would prevail under competition, which is usually taken to be marginal cost." (p. 610.) A market is defined to include "all those products that are close demand or supply substitutes." (p. 612) The Merger Guidelines of the U.S. Department of Justice and Federal Trade Commission define two services as being in the same market if a small, but non-transitory price increase by a monopoly provider of one of these services would cause enough buyers to shift their purchases to the other service so as to render the price increase unprofitable. U.S. Department of Justice and the Federal Trade Commission, Horizontal Merger Guidelines, Revised April 8, 1997, Section 1.11. The FCC relies on the same basic framework and specifically applies the Merger Guidelines approach in FCC, Opinion in the Matter of Regulatory Treatment of LEC Provision of Interexchange Services Originating in the LEC's Local Exchange Area and Policy and Rules Concerning the Interstate, Interchange Marketplace, 12 FCC RCD 15, 756 (hereafter, "LEC Non-Dominance Order"), ¶25.

<sup>10.</sup> The FCC's analysis did not address the effect on long distance prices of a long distance carrier's ability to manipulate access to the local network, since AT&T did not provide local exchange services.

among the market participants. 11 At that time the FCC highlighted the fact that:

- AT&T's share of subscribers and revenue had rapidly declined in prior years;
- There was significant excess capacity in the long distance industry and competitors could readily expand. 12
- AT&T's customers readily switched long distance carriers.<sup>13</sup>
- AT&T's large size, financial strength and technical capabilities were not sufficiently unique to confer market power.<sup>14</sup>
- 17. In this section we review the current state of competition in the long distance industry using the same general framework and show that, along each dimension, the industry has become much more competitive than in 1995, when the Commission determined that AT&T was not a dominant firm.

#### RECENT CHANGES HAVE BROUGHT INCREASING COMPETITION В. TO THE LONG DISTANCE INDUSTRY

- 18. Along each of the dimensions analyzed by the FCC in the AT&T Non-Dominance proceeding, the long distance industry today faces considerably more competition than in 1995.
  - The industry faces increased competition from new wireline service providers, principally BOCs. Although the BOC entry has heightened competition in the provision of long distance services, by any measure their share remains well below that of AT&T in 1995 when AT&T was declared non-dominant. Each BOC (and independent ILEC) is expected to account for less than 10 percent of wireline subscribers nationwide, even after the 271 process is complete. Each BOC's (in-region) share of wireline subscribers is expected to remain far lower

13. Id., ¶63.

14. Id., ¶73.

<sup>11.</sup> AT&T Non-Dominance Order, ¶38.

<sup>12.</sup> Id., ¶70.

- than AT&T's share in 1995. Overall, industry concentration has fallen sharply and the disparity in the share of subscribers served by the major wireline long distance firms is expected to remain much smaller than in 1995.
- Wireline long distance service providers also face substantial and growing intermodal competition from wireless services. E-mail and instant messaging, which are substitutes for certain long distance calls, provide a significant additional source of competition. As a result, the volume of wireline long distance minutes has declined sharply in recent years. Under these circumstances, attempts by wireline providers to raise prices would result in the loss of minutes to wireless services, e-mail and instant messaging, even if ILECs retained their existing long distance customers.
- There has been a vast increase in industry capacity in recent years resulting from massive deployment of new fiber optic capacity as well as increases in capacity due to advances in network electronics.
- 19. As shown below, the long distance industry is in the midst of large-scale and fundamental changes. Such circumstances reduce the ability even of firms that account for a large share of industry output to exercise market power (as well as attempts by members of an industry to act in any coordinated fashion). In dynamic industries, firms will have varying perceptions about future demand and supply conditions and, as a result, will have strong incentives to pursue independent strategies. Under these circumstances, current market shares and concentration measures are likely to be poor indicators of a firm's future ability to exercise market power or the ability of firms in the industry to act in a coordinated fashion.

- 1. The concentration of wireline long distance services has declined dramatically in recent years.
- 20. According to FCC data, AT&T accounted for roughly 55 percent of long distance revenue, 59 percent of long distance minutes and more than 65 percent of subscribers when the FCC concluded it was not dominant in 1995. The next largest carrier at the time, MCI, accounted for 17 percent of long distance revenues -- roughly 30 percent of AT&T's. 16
- 21. Since that time, AT&T's share and industry concentration has declined rapidly. Nonetheless, AT&T remains, by far, the nation's largest provider of long distance services. The FCC reports that as of 2001, the most recent data available, AT&T's share of long distance toll service revenue was 37 percent.<sup>17</sup>
- 22. The share of long distance subscribers served by BOCs has been growing rapidly due to the expansion of the number of states in which long distance service has been authorized (and BOCs' success in obtaining new customers). As of June 2003, BOCs have received approval to provide long distance service in 43 states (and Washington, D.C.), which account for more than 80 percent of BOC lines. As shown in Figure 1, BOCs together combined for an estimated 10 percent of wireline long distance subscribers in 2002. This share is projected to increase to 17 percent in 2003 and 26 percent in 2005, following the expected expansion of BOCs' authority to provide long distance service in the remaining states. <sup>19</sup>

15. AT&T Non-Dominance Order ¶67 (citing 1994 data).

<sup>16.</sup> FCC, Long Distance Market Shares Fourth Quarter 1998, March 1999, Table 3.2.

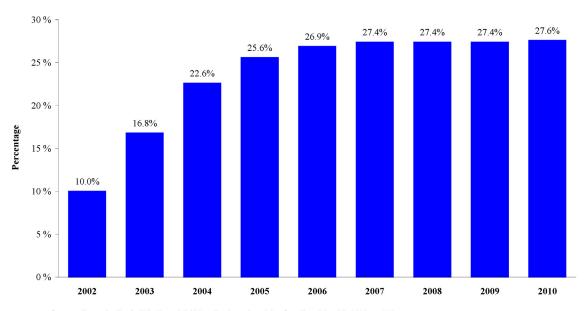
<sup>17.</sup> FCC, Statistics of the Long Distance Telecommunications Industry, May 2003, Table 7.

<sup>18.</sup> Id., Table 12, and FCC, Qwest 271 Order for Minnesota, FCC 03-142, June 26, 2003.

<sup>19.</sup> These figures reflect BOCs' share of all wireline subscribers, which include subscribers of CLECs and independent ILECs. Deutsche Bank estimates that BOCs' share of their own local service customers will reach roughly 38 percent in 2005. Deutsche Bank, "Wireline – Mid Year Review: Last Man Standing," May 27, 2003, p. 143, 157, 168.

Figure 1:

Projected Combined RBOC Shares of Wireline Long Distance Subscribers
2002 - 2010

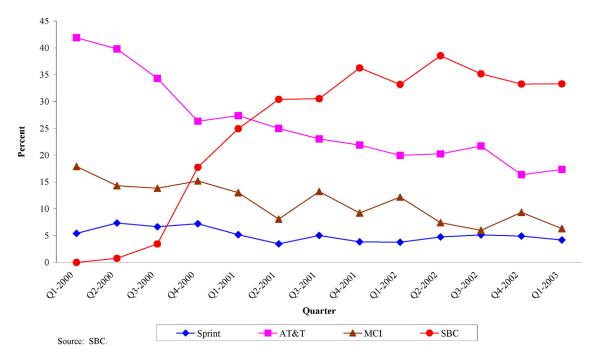


Source: Deutsche Bank, Wireline - Mid Year Review: Last Man Standing, May 27, 2003, p. 185.

- 23. After that date, however, little further growth in BOCs' share of wireline long distance subscribers is anticipated. This is consistent with evidence from states in which BOCs have already entered which indicates that "[t]he experience (thus far) of the RBOCs getting into new markets has been one of significant initial market share gains and then relative stabilization within 18 months of entry."<sup>20</sup>
- 24. The rapid growth and subsequent stabilization of BOCs' share following 271 approval is shown in Figure 2, which reports changes in the shares of households served by major long distance carriers in areas of Texas served by SBC following SBC's 271 authorization in June 2000. As the figure shows, SBC's share in its regional footprint went from zero to roughly 35 percent by the fourth quarter of 2001 and has been roughly stable since that time.

<sup>20.</sup> Deutsche Bank, "Wireline - Mid Year Review: Last Man Standing," May 27, 2003, p. 35.

Figure 2: Wireline Long Distance Carrier Shares of SBC Texas Households



- 25. While Figure 1 reports BOCs' combined share of long distance subscribers, it can also be interpreted as an approximation of the average BOC share in a given region, since only one BOC operates in a given area. Thus, the data imply that, in any given region, BOCs will account for a substantially smaller share of wireline long distance subscribers than AT&T did in 1995. Calculation of BOCs' shares in this way, however, does not necessarily imply that geographic markets for long distance services are regional. Factors such as geographic price averaging requirements and the ability of BOCs to enter out-of-region suggest that the geographic scope of the market may be broader.
- 26. Even if shares and concentration are calculated on a regional basis in this way, the data reveal dramatic declines in wireline concentration and further show that BOCs' expected share is well below AT&T's national share in 1995, when it was declared to be non-dominant. As shown in Table 1, measured on the basis of the average BOCs' expected in-region share of presubscribed lines, the concentration of the wireline long distance industry has fallen

dramatically since 1995. The Herfindahl-Hirschman Index (HHI) for wireline long distance providers (in a given region) is expected to decline to roughly 1500 in 2005, far below the level of roughly 4700 that prevailed in 1995.<sup>21</sup> If each BOC's national share is used in the calculation, the HHI falls to about 1,100. These figures also implicitly exaggerate shares and concentration by not accounting for long distance traffic carried by wireless firms (as well as ignoring the impact of e-mail, instant messaging and other forms of "intermodal" competition).

Table 1:

Long Distance Presubscribed Wireline Shares and Approximate HHIs

Year	AT&T	MCI	Sprint	Combined RBOCs	Others	Regional HHI <sup>1</sup>	National HHI <sup>2</sup>
1995	66.4%	15.7%	6.4%		11.5%	4,708	4,708
2005	24.4%	14.2%	5.1%	25.6%	30.7%	1,509	1,060

Source: FCC, Long Distance Market Shares Fourth Quarter 1998, March 1999, Table 2.2
(http://www.fcc.gov/Bureaus/Common\_Carrier/Reports/FCC-State\_Link/IAD//mksh4q98.pdf) for 1995 data;
Deutsche Bank, Wireline Mid-Year Review: Last Man Standing, May 27, 2003, pp. 185, 143, 157, 168 for 2005 data.

Notes: HHI calculation treats "others" as group of 1% firms.

1/ Regional HHI based on assumption that each RBOC's 2005 share is equal to RBOC's combined national share.

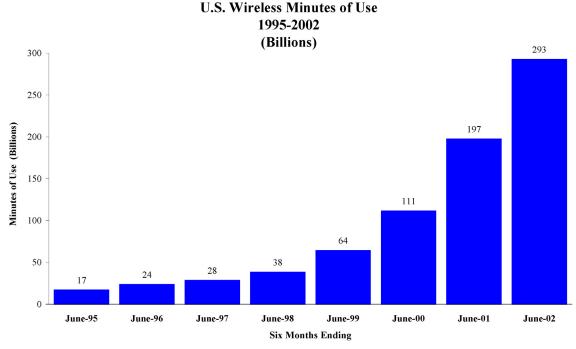
27. Moreover, the disparity in the number of subscribers served (in a given region) between BOCs and other carriers that is expected in 2005 is much smaller than when AT&T was declared to be a non-dominant carrier in 1995. As noted above, AT&T's revenues were more than three times as large as its next largest rival at that time. The Deutsche Bank forecasts for 2005 indicate that AT&T is expected to account for 27 percent of industry gross toll revenue (which includes long distance, intraLATA toll and private line revenue), BOCs' (combined) will account for 19 percent, MCI will account for 14 percent and Sprint will account for 7 percent.

<sup>2/</sup> National HHI based on each RBOC's expected nationwide share (Verizon 9.8%; SBC 9.3%; BellSouth 4.0%; Qwest 2.4%).

<sup>21.</sup> With shares measured on a revenue basis, the HHI for wireline services in 1995 was roughly 3,400. Revenue-based forecasts for wireline long distance shares for 2005 are not available. However, to the extent that BOCs have been successful in attracting AT&T subscribers, who typically generate below-average revenue per subscriber, then the revenue-based HHI for 2005 would be expected to be below the reported subscriber based figure.

- 2. Wireline long distance service faces substantial and growing competition from wireless services and new technologies
- 28. Standard measures of subscriber shares and concentration based on wireline subscribers overstate the concentration of long distance services and implicitly understate the increase in competition in recent years. This is because wireline long distance services now face substantial competition from wireless services, e-mail and instant messaging. These services were in their infancy in 1995, but have contributed to a substantial loss in long distance minutes carried on wireline networks in recent years. In the current environment, a unilateral attempt by an ILEC to raise prices charged for long distance would be expected to result not only in a loss of customers to rival wireline providers but also a substantial loss in minutes of long distance calling time to other service "platforms."
- 29. The penetration of wireless services has grown with extraordinary speed in recent years. Between June 1995 and June 2002, the number of subscribers to wireless services in the United States increased by nearly 400 percent, from 28 million to 135 million. Total wireless minutes of use increased even more dramatically over this period. Between 1995 and 2002, total wireless minutes of use increased by more than 1,600 percent. (See Figure 3.)

Figure 3:



Source: CTIA's Wireless Industry Indices, December 2002, pp. 202-203.

30. The emergence of new pricing mechanisms in wireless service plans has contributed to rapid growth in the use of wireless services for long distance calls. These include "bucket" plans (which offer a given number of minutes for a flat monthly rate) that effectively reduce the marginal costs of long distance calls to zero for many consumers. Recent analyst reports focus on substitution between wireline and wireless long distance use:

[W]ith changes in wireless pricing – more bucket plans with huge (or unlimited) bundles of night and weekend minutes, including long distance – there is growing evidence that wireless is starting to have more and more of an impact on the wireline telecom service providers.<sup>22</sup>

Wireless MOU cannibalization has been particularly fierce in recent years as the bucket pricing is essentially giving away free long distance during the primary "consumer" hours (after 9PM and on weekends). We expect this to continue... <sup>23</sup>

<sup>22.</sup> Merrill Lynch, "Wireless Svc: Landline Substitution Becoming More Meaningful," April 22, 2002, p. 3.

<sup>23.</sup> Lehman Brothers, "AT&T," November 18, 2002, p. 4.

- 31. The Cellular Telecommunications Industry Association (CTIA) estimates that in 2002 interstate long distance calls accounted for nearly 25 percent of wireless traffic.<sup>24</sup> This, in turn, implies that wireless service accounts for roughly 29 percent of originating interstate long distance traffic.<sup>25</sup>
- 32. It is also widely recognized that e-mail and instant messaging provide a substitute for certain long distance calls. These forms of communication were used little if at all in 1995, but now account for billions of messages daily.
  - The number of adults online, and thus with access to e-mail and instant messaging, increased from 17.5 million in 1995 to 137 million in 2002.<sup>26</sup> The number of high speed Internet lines increased from 2.8 million in December 1999 to nearly 20 million in December 2002.<sup>27</sup>
  - Estimates of the number of e-mail messages vary widely. According to one conservative estimate, the number of e-mail messages sent in the U.S. and Canada were expected to nearly triple between 2000 to 2003, from 6.1 billion per day to 13.7 billion per day.<sup>28</sup>

<sup>24.</sup> Wireless Carrier Interstate Traffic Studies, presented in a letter from Michael Altschul of CTIA to the FCC, September 30, 2002.

<sup>25.</sup> This figure is calculated using data on total wireless minutes of use, inbound and outbound wireless calls, interstate switched access minutes, dial equipment minutes and total voice traffic reported in the CTIA's December 2002 Wireless Industry Indices survey, along with data from a CTIA survey of wireless long distance usage of five national carriers as presented in a letter from Michael Altschul of the CTIA to the FCC, September 30, 2002. The calculation assumes that the share of landline call volume that respectively terminates with (i) landline and (ii) wireless subscribers is equal to the shares of landline and wireless minutes.

<sup>26.</sup> http://cyberatlas.internet.com/big\_picture/geographics/article/0,,5911\_1011491,00.html (Nielsen Cyberatlas).

<sup>27.</sup> FCC, High-Speed Services for Internet Access: Status as of December 21, 2002, June 2003, Table 1

<sup>28.</sup> International Data Corporation data, eMarketer, April 23, 2001.

- In addition, instant messaging services are becoming more attractive alternatives for long distance calls. For example, Microsoft and Apple have both released test versions of their instant messaging software that incorporate both voice and video. The final Microsoft version is expected to be available free of charge, while the Apple version will be available free with Apple's new operating system.<sup>29</sup>
- 33. The explosive growth in wireless services and e-mail has resulted in a substantial decline in wireline long distance usage in recent years, despite substantial declines in retail prices (which are discussed below). For example:
  - As shown in Figure 4, FCC data indicate that the average wireline interLATA interstate usage fell from 71 minutes per month in 1995 to 41 minutes per month in 2002, a decline of 42 percent.<sup>30</sup>
  - As summarized in a recent Merrill Lynch analyst report, "[w]hereas two years ago an average wireline consumer LD customer made seven calls per week averaging eight minutes per call, now that same customer makes five calls a week averaging somewhat more than seven minute per call."

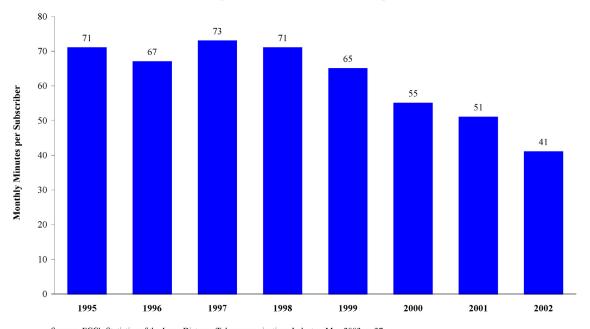
<sup>29.</sup> David Pogue, "Video Chat Software Revisited," New York Times, June 26, 2003.

<sup>30.</sup> FCC, Statistics of the Long Distance Telecommunications Industry, May 2003, Table 20.

<sup>31.</sup> Merrill Lynch, "Wireline Services: Landline Substitution: Becoming More Meaningful," April 22, 2002, p. 2.

Figure 4:

### Wireline Long Distance Minutes of Use per Month



Source: FCC's Statistics of the Long Distance Telecommunications Industry, May 2003, p. 37.

- 34. Analysts estimate that the growth of wireless services and the Internet account for an even larger reduction in traffic carried by wireline long distance service providers than losses due to the entry of BOCs into the provision of long distance service.
  - According to Lehman Bros., AT&T's consumer business lost roughly \$3.5 billion in revenue between 2001 and 2002. They estimate that "70% of that is due to wireless and Internet substitution (email etc.)" and that competition from BOCs accounts for "less than a third of the total."
  - According to Merrill Lynch, "[w]ireless is evidently driving a substantial migration of LD minutes (impacting RBOC switched access minutes of use).
     AT&T ... indicated that consumer long distance calling volumes in 4Q02

<sup>32.</sup> Lehman Brothers, "AT&T," November 18, 2002, p. 4.

declined at a low double-digit rate driven by competition and a continued substitution."<sup>33</sup>

• Merrill Lynch also reports that Sprint's "consumer LD voice volumes for wireline subscribers were down 10% YoY [year over prior year]. Sprint apportioned 75% of the impact to wireless substitution and the remaining 25% to email traffic. We estimate that AT&T's consumer LD revenue will decline 25% YoY in 2002, with more than half of the decline coming from wireless. ... Clearly, people are not talking less, and we believe the majority of these 'lost' wireline minutes are in fact moving over to wireless."

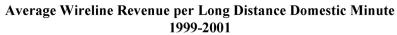
### 3. Long distance prices and spending have declined in recent years

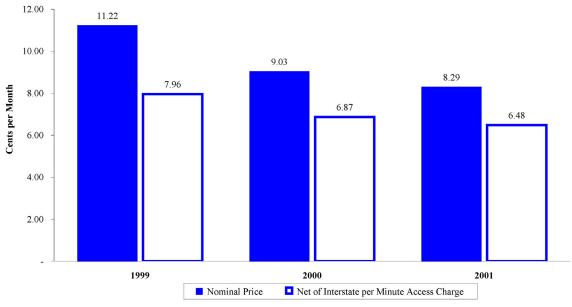
35. Not surprisingly, the increases in long distance competition in recent years have resulted in declining prices. As shown in Figure 5, FCC data indicate that average revenue per minute for interstate long distance calls with wireline carriers fell from 11.2 cents per minute in 1999 to 8.3 cents per minute in 2001, the most recent data available. Net of minute-based access charges, average long distance prices fell from 8.0 cents per minute in 1999 to 6.5 cents per minute in 2001.

33. Merrill Lynch, "BellSouth Corp.", January 27, 2003, p. 5.

<sup>34.</sup> Merrill Lynch Capital Markets, "Wireless Svc: Landline Substitution: Becoming More Meaningful." April 22, 2002, p. 3.

Figure 5:



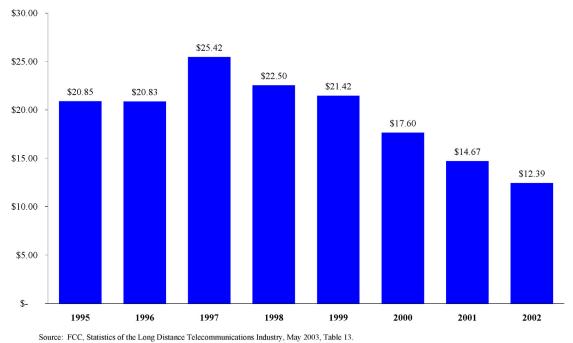


Source: FCC's Statistics of the Long Distance Telecommunications Industry, May 2003, Table 5; Trends in Telephone Service, May 2002, Table 1.2.

36. The combination of the decline in price and the decline in long distance usage described above, has resulted in a large decline in consumer long distance spending in recent years. As shown in Figure 6, average monthly household spending on long distance carriers fell from \$20.85 in 1995 to \$12.39, a decline of nearly 40 percent. In inflation-adjusted terms, the decline is even larger, approximately 50 percent.

Figure 6:

Average Monthly Household Wireline Long Distance Spending

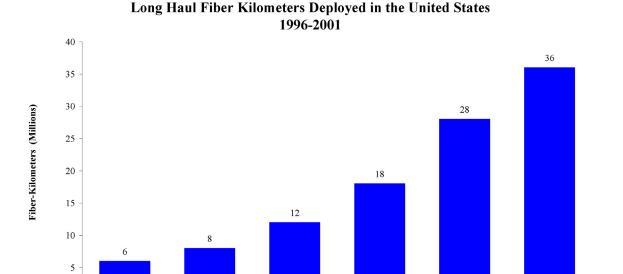


### 4. There has been a massive increase in transmission capacity in recent years.

- 37. The FCC's 1995 AT&T Non-Dominance Order stressed that there is capacity available for industry expansion and that long distance carriers have the ability to do so.<sup>35</sup> Since that time, there have been massive increases in fiber optic capacity throughout the United States as several new, national fiber optic networks have been deployed.
- 38. According to 1999 estimates, the number of fiber-kilometers of fiber optic cable deployed in the United States was expected to increase from 5.9 million in 1996 to 35.9 million in 2001. (See Figure 7.) This includes new networks deployed by Qwest, Level 3, Williams, IXC, and a variety of others as well as expansion by existing network providers. As is widely recognized, this massive expansion produced a "glut" that resulted in a number of bankruptcies. Nonetheless, this fiber capacity remains in place leaving existing carriers and entrants the ability to rapidly expand.

<sup>35.</sup> AT&T Non-Dominance Order, ¶58.

Figure 7:



Source: KMI Corp., Fiberoptic Networks of Long Distance Carriers in North America: Market Developments and Forecast, November 1999, p. A-1

1998

2000\*

2001\*

1997

39. Even the growth in fiber deployment implicitly understates the increase in telecommunications capacity due to the continuing development of electronics capable of carrying larger amounts of information in a given optical fiber. For example, in the FCC's 1998 MCI WorldCom Order, the FCC noted that new network technologies, such as Dense Wave Division Multiplexing (DWDM) alone were expected to allow a 100-fold increase in U.S. fiber backbone capacity between 1997 and 2000.<sup>36</sup> Since that time, new network technologies permit even greater increases in capacity. In 1998, Ciena's DWDM equipment transmitted up to 240 Gb/s.<sup>37</sup> The current version of Ciena's DWDM product transmits up to 1.6 Tb/s, more than a six-fold increase.<sup>38</sup>

<sup>36.</sup> FCC, MCI WorldCom Order, FCC 98-225, September 14, 1998, ¶64.

<sup>37.</sup> Ciena Press Release, "Sprint Increases Network Capacity, Performance with Deployment of Ciena's Scaleable 40-Channel Multiwave 4000," March 16, 1998.

<sup>38.</sup> Ciena CoreStream Dense Wavelength Division Multiplexing System, http://www.ciena.com/products/transport/longhaul/corestream/index.asp.

40. In discussing the increase in the capacity of new telecommunications equipment, the FCC concluded in its 1998 MCI WorldCom order that "[a]s a result, existing carriers can expand capacity to constrain a unilateral exercise of market power by any other carrier, and new carriers likely will be able to constrain any coordinated exercise of market power by the incumbents."

### 5. Long term industry trends toward increased competition are expected to continue

- 41. While the long distance industry continues to respond to the entry of BOCs and the growth of intermodal competition from wireless services and e-mail, additional changes such as Voice over Internet Protocol (VoIP) and bundling of local and long distance services -- are starting to bring yet more competition to the industry.
- 42. For example, new services using "Voice Over Internet Protocol" (VoIP) technology have been introduced. These services promise to deliver another alternative to the wireline long distance (and local) networks by using the Internet to carry voice messages. FCC Chairman Powell noted that "... 2002 saw the introduction of reliable Internet telephony services as companies such as Vonage are providing an alternative to analog wired telephony over a broadband connection."
- 43. VoIP services are also expected to speed deployment of cable telephony, resulting in further intermodal competition for wireline long distance suppliers. Cox, Cablevision, Time Warner and Comcast have all begun trials of VoIP based telephone service. Deutsche Bank highlights the VoIP's potential significance in promoting cable telephony:

<sup>39.</sup> FCC, MCI WorldCom Order, ¶64.

<sup>40.</sup> Written Statement of Michael Powell before the Committee on Commerce, Science, and Transportation, United States Senate, January 14, 2003.

<sup>41.</sup> Morgan Stanley, "Industry Report, Wireline Telecom Services – Trend Tracker: Bottom Line Better," May 23, 2003, p. 16.

We maintain our view that cable telephony, as well as a more broadly-defined "triple-play" bundle, represents the greatest longer-term threat to wireline operators. ... Although the [cable] industry has waited on VoIP for a good part of the last decade, it appears highly likely that a competitive product could finally emerge sometime in late 2003 or early 2004. Thus, in 2005, the operating incentive could easily catch-up with technology, providing cable operators with both the opportunity and means to become a force in the telecom industry. 42

44. As this example suggests, there is every indication that the dramatic and procompetitive changes in industry conditions observed since the FCC declared AT&T to be a non-dominant carrier in 1995 are continuing. Morgan Stanley, for example, recently concluded that "[w]e expect the long distance industry to continue its free-fall as the twin forces of excessive competition and lack of demand continue indefinitely."

# IV. EXPIRATION OF STRUCTURAL SEPARATION RULES WOULD NOT ENABLE ILECS TO HARM COMPETITION BY MANIPULATING ACCESS TO THEIR LOCAL NETWORKS

45. As noted above, the FNPRM asks for comments on various theories which have been raised by ILECs' long distance rivals, who suggest that expiration of structural separation requirements would enable ILECs to harm competition by (i) engaging in non-price discrimination in providing local network access to rival long distance suppliers; <sup>44</sup> (ii) engaging in a "price squeeze" designed to drive their rival long distance carriers from the market; and (iii) shifting costs from their long distance subsidiaries to local business units. <sup>45</sup> We find that there is

42. Deutsche Bank, "Wireline – Mid Year Review: Last Man Standing," May 27, 2003, p.27.

<sup>43.</sup> Morgan Stanley, "Wireline Telecom Services – Trend Tracker: Bottom Line Better," May 23, 2003, p. 7.

<sup>44. &</sup>quot;We also seek comment on whether allowing BOCs and independent LECs to provide interexchange service on an integrated basis will diminish the ability of regulators and interexchange competitors to detect such discrimination." FNPRM, ¶31.

<sup>45. &</sup>quot;We seek comment on the incentives and abilities of these carriers to misallocate their costs, discriminate, and engage in predatory price squeezes to such an extent that they may increase their market share and attain market power in the interstate and international interexchange markets. ... We ask whether the carriers' incentives and abilities increase if they provide interstate and international interexchange services on an integrated basis." FNPRM, ¶29.

no basis for each of these concerns. Moreover, as discussed in Section V below, even if such concerns existed, dominant carrier regulations are ill-suited to address them.

- A. EXPIRATION OF STRUCTURAL SEPARATION REQUIREMENTS WOULD NOT ENHANCE ILECS' INCENTIVE OR ABILITY TO ENGAGE IN NON-PRICE DISCRIMINATION AGAINST RIVALS IN PROVIDING NETWORK ACCESS
- 46. The incentive and ability for ILECs to engage in non-price discrimination in providing rival long distance carriers access to local telephone networks depends on the ability of long distance firms and regulators to detect such actions as well as the penalties that result if discrimination is detected. Expiration of the structural separation requirements, however, affects only how ILECs structure their internal operations, not their incentive or ability to engage in non-price discrimination.
- 47. In order for discrimination to succeed, it must be effective enough to cause customers to switch to ILEC long distance services from those provided by other firms but, at the same time, must avoid detection by regulators and sophisticated rivals, such as AT&T, Sprint and MCI. These firms operate nationally and thus have numerous benchmarks available to evaluate whether an individual ILEC is engaging in non-price discrimination.
- 48. There is no basis to conclude that elimination of structural separation rules would alter ILECs' incentive to engage in non-price discrimination. For example, elimination of structural separation rules does not reduce the penalties associated with discrimination, which include fines, the potential loss of the authority to provide long distance services, and exposure to antitrust penalties.
- 49. In addition, a variety of other regulatory safeguards against unreasonable nonprice discrimination by ILECs against long distance rivals would remain in effect following expiration of structural separation requirements. These include:

- Equal access requirements (to the extent the Commission determines they remain necessary) and non-discrimination provisions of Section 251 of the Telecommunications Act;<sup>46</sup>
- Nondiscrimination requirements under Sections 201 and 202 of the
   Telecommunications Act. 47
- Prohibitions on discrimination under various state statutes.<sup>48</sup>
- 50. Moreover, the reporting requirements imposed on BOCs to measure their provision of access services remain in effect after expiration of the separate subsidiary requirements. These include BOCs' obligations to disclose "network changes affecting competing service providers' performance or ability to provide telecommunications services, as well as changes that would affect the incumbent LEC's interoperability with other service providers." ILECs also are subject to rigorous measurements that detail their performance in providing unbundled network elements, interconnection and related services. 50
  - B. EXPIRATION OF STRUCTURAL SEPARATION REQUIREMENTS WOULD NOT ENHANCE ILECS' INCENTIVE OR ABILITY TO PURSUE A PREDATORY "PRICE SQUEEZE"
- 51. The FNPRM requests comment on whether expiration of structural separation requirements would increase ILECs' incentive or ability to harm competition by engaging in a predatory "price squeeze."
- 52. A predatory "price squeeze" is said to occur when an ILEC sets retail prices for long distance service that are sufficiently near (or even below) the prices it charges its long

<sup>46.</sup> See FCC, Non-Accounting Safeguards Order, 11 FCC Rcd. 21905, December 24, 1996, ¶271.

<sup>47.</sup> Id., ¶211.

<sup>48. &</sup>lt;u>Id.</u>, footnote 509.

<sup>49.</sup> Id., ¶208.

<sup>50.</sup> See, for example, FCC, Qwest 271 Order for Minnesota, FCC 03-142, June 26, 2003, ¶10, Appendices B and C (performance measures).

distance rivals for access to its local network that equally efficient rivals will be driven from the market. This can be accomplished by an ILEC lowering its retail long distance prices, raising access prices charged to its long distance rivals, or both.

- 53. A price squeeze is a competitive concern if it is used to predate. In pursuing this strategy the ILEC sacrifices revenue with the goal of driving its rivals from the market and later recouping its investment in the form of higher retail prices. However, there is no basis for concern that expiration of the structural separation requirement will affect ILECs' incentive or ability to pursue a predatory "price squeeze."
- 54. The foremost reason is that it is widely recognized that predation is rarely a profitable strategy.<sup>51</sup> As noted above, firms that engage in predation incur some short-run losses in order to obtain longer-term gains. In order for predation to be successful, it is essential that attempts by the surviving firm to raise price (after driving its rivals from the market) do not result in entry. If entry occurs, firms will not be able to sustain the increase in price necessary to make predation a profitable strategy.
- 55. It is highly unlikely that a predatory strategy would succeed in the long distance industry. First, the industry includes several large, well-established rivals which include both wireline long distance carriers and wireless service providers. In addition, much industry investment consists of fixed assets, such as copper plant, fiber optic plant, switches and other equipment. These assets are likely to remain available to a new entrant, even if existing long distance companies are driven from the market. Thus, it would be difficult for a firm engaging

<sup>51.</sup> See, for example, D. Carlton and J. Perloff, <u>Modern Industrial Organization</u>, Third Edition, pp. 334-342, which concludes (p. 342): "Given all the theoretical difficulties with successful predatory pricing, it is not surprising that economists and lawyers have found few instances of successful price predation in which rivals are driven out of business and prices then rise."

in predation to prevent firms from entering the industry by purchasing these assets after the predator attempted to raise price in order to recoup its investment.<sup>52</sup>

56. The current bankruptcies in the telecommunication industry highlight this point. In particular, the assets of firms now in bankruptcy firms typically have not exited the industry. Instead, bankrupt telecommunications firms (such as MCI WorldCom) are expected to remain in the industry and to emerge as effective competitors (with greatly reduced debt). As Morgan Stanley summarizes:

As the monthly operating results demonstrate, WorldCom is alive and competing. The company at the very least will re-emerge and try to give it a go. In an environment of limited demand and a possible shrinking pie in 2003, Sprint and AT&T have to contend with WorldCom's continuing seat at the table. 53

- 57. Even if an ILEC could eliminate competition through predatory pricing, it is unlikely that the ILEC would be able to recoup its losses because it would likely face reregulation as the result of its new monopoly status. In addition, it could face large penalties under antitrust laws. Thus, it is highly unlikely that ILECs could ever recoup investments in predation and thus it is highly unlikely that any such strategy would be pursued.
- 58. In any event, there is no basis to conclude that elimination of structural separation requirements has any impact on the ability of the Commission or ILECs' long distance rivals to scrutinize ILEC pricing and detect predation.
  - C. EXPIRATION OF STRUCTURAL SEPARATION REQUIREMENTS WOULD NOT ENHANCE ILECS' INCENTIVE OR ABILITY TO ENGAGE IN COST SHIFTING
- 59. The FCC has also expressed concern about an ILECs' ability to shift costs from its long distance division to its local service subsidiary. The FCC discusses two potential

53. Morgan Stanley, <u>Wireline Telecom Services – Trend Tracker: Bottom Line Better</u>, May 23, 2003, p. 31.

<sup>52.</sup> The FCC recognizes this point in LEC Non-Dominance Order, ¶107.

concerns: (i) cost shifting may be used to facilitate a price squeeze; and (ii) cost shifting may be used to evade regulation and raise the price of regulated services.<sup>54</sup> This section shows that there is no basis for either concern.

## 1. Expiration of structural separation requirements will not enable ILECs to engage in predatory conduct by improperly shifting costs

60. For the purposes of determining whether an ILEC is to be classified as a "dominant" long distance carrier, the FCC has previously recognized that the only relevant issue is whether cost shifting can be used to facilitate predation and drive rival long distance carriers from the market.

For purposes of determining whether the BOC interLATA affiliates should be classified as dominant, however, we must consider only whether the BOCs could improperly allocate costs to such an extent that it would give the BOC interLATA affiliates ... the ability to raise prices by restricting their own output. We conclude that, in reality, such a situation could occur only if a BOC's improper allocation enabled a BOC interLATA affiliate to set retail interLATA prices at predatory levels (i.e., below the costs incurred to provide those services), drive out its interLATA competitors, and then raise and sustain retail interLATA prices significantly above competitive levels.<sup>55</sup>

- 61. There is no basis for concern that the expiration of structural separation requirements would enable ILECs to engage in predatory conduct by improperly shifting costs from long distance to local operations. This is because there is no logical connection between a firm's ability to shift costs and its incentive or ability to pursue a predatory strategy.
- 62. As discussed above, predation requires a firm to sacrifice profits (relative to the level that otherwise would prevail) during the period in which its rivals are driven from the

<sup>54.</sup> The FCC summarizes this concern in its LEC Non-Dominance Order (¶103): "[I]mproper allocation of costs by a BOC is of concern because such action may allow a BOC to recover costs from subscribers to its regulated services that were incurred by its interLATA affiliate in providing competitive interLATA services. In addition to the direct harm to regulated ratepayers, this practice can distort price signals in those markets and may, under certain circumstances, give the affiliate an unfair advantage over its competitors."

<sup>55.</sup> FCC, LEC Non-Dominance Order, ¶103.

market. In the unlikely event that such a strategy was profitable, the firm could finance its "investment" in a number of ways, including using earnings from a structurally separate subsidiary or even through borrowing in financial markets. A firm's ability to shift costs is not necessary to "fund" predatory conduct. Nonetheless, for reasons described above, it is very unlikely that any predatory strategy could succeed in the telecommunications industry, and thus it is unlikely that any would be attempted.

## 2. It is unlikely that expiration of separate subsidiary rules will enable ILECs' to evade regulation by shifting costs

- 63. It is unlikely that expiration of structural separation rules would give firms the incentive or ability to evade regulation by shifting significant costs from their long distance to local operations. As noted above, the FCC acknowledges that the evasion of regulation alone does not raise competitive concerns unless it is likely to give rise to predation -- which is highly unlikely in this industry. Furthermore, as discussed below, application of dominant carrier is inappropriate for addressing concerns that ILECs can evade regulations by shifting costs.
- 64. Nonetheless, it is important to note there is now little if any incentive for integrated carriers to avoid regulation by shifting costs because prices for regulated rates for local services, including exchange access and local exchange services, are largely set independently of the costs reported by ILECs. If shifting costs from long distance to local operations does not enable firms to generate higher revenue through higher prices of regulated services, there is no incentive to do so.
- 65. For example, interstate access charges today are governed by the CALLS order (Coalition for Affordable Local and Long Distance Service).<sup>56</sup> Under this order, a five-year

56. FCC, Order in the Matter of Access Charge Reform Price Cap Performance Review for Local Exchange Carriers Low-Volume Long Distance Users Federal-State Joint Board On Universal Service, CC Docket No. 96-262, CC Docket No. 94-1, CC Docket No. 99-249, CC

Docket No. 96-45, May 31, 2000.

schedule of access rates was established that lowered traffic-specific rates to \$.0055 per minute with further adjustments over time based on productivity trends.

subject to price cap formulas or other forms of incentive regulation and thus are not directly affected by changes in reported costs. For example, a number of states simply apply the CALLS rate for interstate access charges in setting intrastate access charges. While price cap and incentive regulation formulas differ from state to state, such regulations lessen or eliminate the relationship between an ILEC's reported costs and the prices it can charge for regulated services. According to a June 20, 2003 Communications Daily white paper, nearly all states use price caps, revenue caps or related forms of incentive regulation. Only six states, which account for roughly five percent of the U.S. population, continue to regulate BOCs using rate of return regulation (although additional states continue to use rate of return regulation to regulate some independent ILECs). Even in states where rate of return regulation is still used, however, regulators can look to areas where price caps are used as benchmarks in establishing regulated rates, as well as other regulatory safeguards.

# D. ELIMINATION OF SEPARATE SUBSIDIARY REQUIREMENTS FOR OTHER ILEC BUSINESSES HAS NOT RESULTED IN HARM TO COMPETITION

67. Available evidence indicates that removal (or absence) of structural separation requirements for various ancillary ILEC businesses has not adversely affected competition.

These experiences provide no basis for concern that expiration of structural separation requirements relating to ILECs' long distance will harm consumers.

57. "Retail Rate Regulation of Local Exchange Providers in the U.S.," Special White Paper Supplement to Communications Daily, June 20, 2003.

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68. In the past, the FCC required that ILECs provide a variety of ancillary services, including customer premises equipment (CPE) and enhanced services, through separate subsidiaries. The FCC's concerns motivating these restrictions were similar to those discussed in the FNPRM with respect to ILEC provision of long distance services. In the Computer III order in 1986, the FCC summarized concerns that motivated the structural separation requirements:

We were particularly concerned that major carriers could use their control over basic services to discriminate against others' competitive services and products. We were also concerned that these carriers could misallocate costs from unregulated to regulated activities, allowing them to impose unfair burdens on regulated ratepayers and improperly cross-subsidize their competitive offerings.<sup>58</sup>

69. The FCC later removed these structural separation requirements relating to CPE and enhanced services after concluding that the costs of such restrictions outweighed their benefits, concluding that nonstructural safeguards were sufficient to address their concerns.

We conclude that in light of the high costs of mandatory structural separation the public interest would be better served by providing the BOCs with more flexibility in organizing their CPE and network services operations, while relying on effective, alternative methods to prevent improper cross-subsidization and discrimination.<sup>59</sup>

- 70. At the time that structural separation requirements were eliminated in 1987, rate of return regulation was prevalent and there were much stronger incentives than today for ILECs to engage in cost shifting. Nonetheless, we are aware of no evidence (or even claims) of competitive harm from the elimination of the structural separation requirements relating to CPE and enhanced services more than 15 years ago.
- 71. In addition, the FCC previously allowed separate subsidiary requirements relating to ILEC provision of interLATA information services to expire<sup>60</sup> and has permitted ILECs to

<sup>58.</sup> FCC, Computer III Order, 104 FCC 2d 958, June 16, 1986, ¶12.

<sup>59.</sup> BOC Structural Relief Order, 2 FCC Rcd. 143, January 12, 1987, ¶2.

<sup>60.</sup> FCC, Order in the Matter of Request for Extension of the Sunset Date of the Structural, Non-Discrimination and other Behavioral Safeguards Governing Bell Operating Company Provision of In-Region, InterLATA Information Services, FCC 00-40, February 8, 2000.

provide intraLATA toll services on an integrated basis with local services. The non-price discrimination, price squeeze and cost shifting concerns raised by the FCC in the FNPRM regarding long distance services would seem to equally apply to these services. We are unaware of any evidence that expiration of these rules has adversely affected competition in the provision of these services.

# V. IMPOSITION OF DOMINANT CARRIER REGULATION WOULD NOT ADDRESS THE FCC'S STATED CONCERNS AND WOULD HARM CONSUMERS

72. The FNPRM asks whether, and to what extent, dominant carrier regulation of interstate interexchange services is suited to achieving the Commission's objectives. In its notice, the FCC recognizes that dominant carrier regulation -- which could require ILECs to file tariffs and may subject ILEC long distance service to retail price cap regulation -- is not well suited to addressing the competitive concerns that have been raised:

[t]he regulatory requirements on a carrier classified as dominant in a particular market generally are designed to prevent a carrier from raising prices by restricting its output rather than to prevent a carrier from raising its prices by raising its rivals' costs; therefore, application of these regulations to a carrier that does not have the ability to leverage its market power by restricting its own output could lead to incongruous results.<sup>61</sup>

73. The Commission's evaluation of the limitations of dominant carrier regulation in addressing its concerns is well founded. Given the current status of the long distance industry and existing safeguards, the imposition of dominant carrier regulation would not only be inappropriate, but would impose unwarranted costs and distortions on the industry.

## A. THE FCC'S COMPETITIVE CONCERNS ARE NOT ADDRESSED BY DOMINANT CARRIER REGULATION

74. As discussed earlier, the FCC has expressed concerns about the extent to which sunset of structural separation rules would enable ILECs to engage in non-price discrimination or

<sup>61.</sup> FNPRM ¶38.

predation against their long distance rivals. While we conclude above that there is no basis for these concerns, even if there were, dominant firm regulation would not address them.

- 75. <u>First</u>, tariffs and price caps would not address concerns about non-price discrimination by ILECs against their long distance rivals. As discussed above, the incentive and ability of ILECs to engage in non-price discrimination depends critically on the ability of customers, rivals and regulators to detect it. As noted earlier, successful discrimination requires that these actions be noticeable to consumers (in order to induce them to switch to ILEC-supplied services) but must escape notice by competitors and regulators.
- 76. However, neither tariffs nor price caps affect the ability of consumers, rivals or regulators to detect non-price discrimination.<sup>62</sup> Even if an ILEC could engage in non-price discrimination against a competitor, regulation of the ILEC's long distance prices would not affect its ability to do so. As discussed earlier, regulators and long distance providers now have many years of experience in monitoring ILEC obligations with equal access and other non-discrimination requirements and the national scope of the major long distance companies leaves them numerous benchmarks for evaluating the performance of a given ILEC in providing interconnection with their local networks.
- 77. Second, price caps and tariffs would not address predation concerns. As discussed earlier, successful predation requires that a firm accept short-term losses while driving its rivals from the market. However, dominant carrier regulations would not prevent this conduct. As noted above, the FCC recognizes that tariff requirements and/or price cap regulations are typically intended to prevent companies from setting prices that are considered too high, not to prevent firms from lowering prices. If tariffs or price caps were to deter firms

62. Instead, tariffs or price cap regulation, at best, may deter a BOC from raising price if discrimination was successful. (LEC Non-Dominance Order ¶87)

from reducing prices (and we are not aware of any suggestion in the FNPRM that this is the FCC's goal), there would be obvious anticompetitive consequences of discouraging legitimate price competition.

78. While the FCC has suggested in the past that tariffs supported by detailed cost data may help identify predation, <sup>63</sup> such behavior should be readily identifiable in the absence of tariffs. For example, the execution of a price squeeze requires that ILECs charge retail prices at a sufficiently low level that an equally efficient rival will be driven from the market. It is likely that any such attempt could be readily detected by ILECs' rivals and regulators, especially given access charge reforms in recent years that have greatly lowered usage sensitive access charges (while raising fixed charges). <sup>64</sup> Given what we understand to be the relatively low marginal (or variable) costs facing long distance suppliers, execution of a price squeeze would require that the ILEC set a very low retail price, which should be readily identifiable.

## B. INAPPROPRIATE APPLICATION OF DOMINANT CARRIER REGULATION CAN ADVERSELY AFFECT COMPETITION

79. The FCC has correctly acknowledged in prior proceedings that there are significant costs associated with establishing tariffs and other regulations and that inappropriate application of dominant carrier regulation may adversely affect competition.

[T]he fact that these measures might help to deter a BOC or its interLATA affiliate from engaging in certain types of anticompetitive conduct is not, by itself, a sufficient basis for imposing dominant carrier regulations on the BOC interLATA affiliates. We should also consider whether and to what extent these regulations would dampen competition...<sup>65</sup>

<sup>63.</sup> Id., ¶87.

<sup>64.</sup> FCC, CALLS Order, FCC 00-193, May 31, 2000 ¶¶29-30; FCC, Trends in Telephone Service, May 2002, Table 1.2.

<sup>65.</sup> LEC Non-Dominance Order, ¶ 87.

- 80. The FCC has previously found that tariffing requirements can harm competition by facilitating tacit collusion through the exchange of pricing information.<sup>66</sup> The FCC also recognizes that tariffs encourage ILECs' rivals to challenge ILECs' rates "in order to impede [BOCs'] ability to compete.<sup>67</sup>
- 81. The FCC has found, correctly in our view, that these regulations can deter competition in a variety of additional ways, including (i) discouraging the introduction of innovative new service offerings; (ii) reducing the ability of firms to engage in price competition, including offering secret discounts; (iii) liming the ability of firms to rapidly respond to changes in market conditions; and (iv) deterring firms from developing customer-specific service offerings. <sup>68</sup>

### VI. CONCLUSION

- 82. Permitting BOCs and independent ILECs to integrate their long-distance and local exchange operations will not adversely affect competition. As a result, there is no economic basis for imposing dominant firm regulation on BOCs or independent ILECs.
- 83. Competition in the provision of long distance service has increased dramatically since 1995 when the FCC determined that AT&T should not be subject to dominant carrier regulation.
  - BOCs' in-region share of wireline long distance service is expected to remain
    well below AT&T's 1995 share and, on a national basis, each BOC is expected to
    account for less than 10 percent of wireline services.

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<sup>66.</sup> Id., ¶89.

<sup>67.</sup> Id.

<sup>68.</sup> Policy and Rules Concerning the Interstate, Interexchange Marketplace, 11 FCC Rcd. 20, 730 at ¶¶23, 53.

- Competition from wireless services, e-mail and instant messaging as well as
  massive increases in industry capacity -- has resulted in large declines in wireline
  long distance usage and declining prices.
- 84. In addition, ILECs would not be able to harm competition in the provision of long distance service by manipulating access to their local networks in the absence of structural separation regulations.
  - Elimination of structural separation rules does not alter the ability of customers,
     rival long distance providers or regulators to detect discrimination and thus does
     not affect BOCs' incentive or ability to engage in non-price discrimination.
  - There is no basis to conclude that elimination of structural separation rules would enable ILECs to engage in a predatory price squeeze. Predation is rarely a profitable strategy and its is especially unlikely in the telecommunications industry because entry (or re-regulation) would preclude recoupment.
  - There is no basis to conclude that elimination of structural separation rules would enable firms to fund predation, or even evade regulation, by shifting costs.
- 85. Finally, dominant carrier rules do not address the competitive concerns raised by the Commission. These rules are designed largely to prevent anticompetitive price increases, but competitive concerns relating to manipulation of access focus primarily on predatory price reductions and non-price discrimination.

I declare under penalty of perjury that the foregoing is true and correct to the best of our knowledge and belief.

Dennis W. Carlton

Had Som

Hal Sider

Allan Shampine

June 30, 2003

### APPENDIX 1. CURRICULUM VITAE

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**June 2003** 

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### **EMPLOYMENT**

LEXECON INC., Chicago, Illinois (1977 - present): President, 1997 - 2001.

UNIVERSITY OF CHICAGO, Graduate School of Business (1984 - present): Professor of Economics.

UNIVERSITY OF CHICAGO, Law School (1980 - 1984): Professor of Economics.

UNIVERSITY OF CHICAGO, Department of Economics: Assistant Professor (1976 - 1979): Associate Professor (1979 - 1980).

MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Cambridge, Massachusetts, Department of Economics (1975 - 1976): Instructor in Economics.

OTHER PROFESSIONAL EXPERIENCE

HARVARD UNIVERSITY, Public Policy Summer Course in Economics (1977): Professor.

BELL TELEPHONE LABORATORIES (Summers 1976, 1977).

JOINT CENTER FOR URBAN STUDIES OF M.I.T. AND HARVARD UNIVERSITY, Cambridge, Massachusetts (1974 - 1975).

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M.I.T., National Scholar Award, 1968 Edwards Whitacker Award, 1969 Detur Book Prize, 1969 John Harvard Award, 1970 Phi Beta Kappa, 1971

National Science Foundation Fellowship, 1972 - 1975

Recipient of Post-doctoral Grant from the Lincoln Foundation, 1975

National Science Foundation Grant, 1977 - 1985

Recipient of the 1977 P.W.S. Andrews Memorial Prize Essay, best essay in the field of Industrial Organization by a scholar under the age of thirty

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Co-editor, Journal of Law and Economics, 1980 - present

Associate Editor, Regional Science and Urban Economics, 1987 - 1997

Associate Editor, The International Journal of Industrial Organization, 1991 - 1995

Member, American Economics Association, Econometrics Society

National Bureau of Economic Research, Research Associate

Member, Advisory Committee to the Bureau of the Census, 1987 - 1990

Editorial Board, Intellectual Property Fraud Reporter, 1990 - 1995

Consultant on Merger Guidelines to the U.S. Department of Justice, 1991 - 1992

Accreditation Committee, Graduate School of Business, Stanford University, 1995

Visiting Committee, MIT, Department of Economics, 1995 - present

Resident Scholar, Board of Governors of the Federal Reserve System, Summer, 1995

Member, Advisory Board, Economics Research Network, 1996 - present

Member, Steering Committee, Social Science Research Council, Program in Applied Economics, 1997 - 1999

Participant in meetings with Committee of the Federal Reserve on Payment Systems, June 5, 1997

Participant in roundtable discussions on "The Role of Classical Market Power in Joint Venture Analysis," before the Federal Trade Commission, November 19, 1997 and March 17, 1998.

Member, Advisory Board of Antitrust and Regulation Abstracts, Social Science Research Network, 1998 - present

Participant in the Round Table on the Economics of Mergers Between Large ILECS before the Federal Communications Commission, February 5, 1999.

Advisory Board, Massachusetts Institute of Technology, Department of Economics, 1999 - present

Chairman, FTC Round Table on Empirical Industrial Organization (September 11, 2001)

Professor, George Mason Institute for Judges, October 2001

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- Affidavit of Dennis W. Carlton in Re: <u>Advanta Corp., Advanta National Bank U.S.A., and Advanta National Bank v. Visa U.S.A., Inc. and Mastercard International, Inc.</u>: In the United States District Court for the Eastern District of Pennsylvania, Civil Action No. 96-CV-7940, January 21, 1997.
- Deposition, Testimony, and Surrebuttal Testimony of Dennis W. Carlton in Re: In the Matter of Toys "R" Us, Inc.: In the United States of America Before the Federal Trade Commission, File No. 9278, March 16, 1997 (Deposition), April 16 and 25, 1997 (Testimony), and June 3, 1997 (Surrebuttal Testimony).
- Deposition of Dennis W. Carlton in Re: <u>In the Matter of Theresa Aguilar, et al vs. Atlantic Richfield</u>
  <u>Corporation et al</u>: In the Superior Court of the State of California In and For the County of San Diego, File No. 700810, September 30, 1997 (Deposition).
- Report of Dennis W. Carlton in Re: <u>Few Ready Mix Concrete Co., v. Transit Mix Concrete & Materials Co., et al</u>: In the United States District Court for the Eastern District of Texas Lufkin Division, No. 9:96-CV-86, October 31, 1997 (with W. J. Lynk).
- Verified Statement, Depositions, Verified Reply Statement, and Verified Rebuttal Statement of Dennis W. Carlton in Re: <u>CF Industries, Inc. v. Koch Pipeline Company, L.P.</u>: In the United States of America Before the Department of Transportation Surface Transportation Board, No. 41685, November 7, 1997 (Verified Statement), December 19, 1997 (Deposition), January 8, 1998 (Verified Reply Statement), February 3, 1998 (Deposition), and February 20, 1998 (Verified Rebuttal Statement).
- Expert Witness Report, Deposition and Affidavits of Dennis W. Carlton in Re: <u>Industrial Silicon Antitrust Litigation</u>: In the United States District Court for the Western District of Pennsylvania, No. 95-2104, January 9, 1998 (Expert Witness Report), February 10-11, 1998 (Deposition), April 8, 1998 (Affidavit), and June 29, 1998 (Affidavit).
- Declaration of Dennis W. Carlton in Re: <u>Applications of WorldCom, Inc. and MCI Communications</u>
  <u>Corporation for Transfer of Control of MCI Communications Corporation to WorldCom, Inc.</u>:
  Before the Federal Communications Commission, CC Docket No. 97-211, January 25, 1998
  (with H. Sider)

- Expert Report and Deposition of Dennis W. Carlton in Re: <u>Bepco, Inc., et al v. AlliedSignal Inc. and AlliedSignal Truck Brake System Co.</u>: In the United States District Court for the Middle District of North Carolina, Winston-Salem Division, No. 6:96CV00274, February 3, 1998 (Expert Report) and March 3, 1998 (Deposition).
- Affidavit of Dennis W. Carlton in Re: <u>Petition of WorldCom, Inc.</u> for Approval to Transfer Control of <u>MCI Communications Corporation to WorldCom, Inc.</u>: Before the New York State Public Service Commission, No. 97-C-1804, February 16, 1998 (with H. Sider).
- Affidavit of Dennis W. Carlton in Re: <u>Petition of WorldCom, Inc.</u> for Approval to Transfer Control of <u>MCI Communications Corporation to WorldCom, Inc.</u>: Before the Florida Public Service Commission, No. 971375-TP, February 27, 1998 (with H. Sider).
- Second Declaration of Dennis W. Carlton in Re: Applications of WorldCom, Inc. and MCI

  Communications Corporation for Transfer of Control of MCI Communications Corporation to

  WorldCom, Inc.: Before the Federal Communications Commission, CC Docket No. 97-211,

  March 19, 1998 (with H. Sider).
- Affidavit, Reports, Reply Affidavit, Reply Report, Prepared Statements and Testimony of Dennis W. Carlton in Re: The Merger of SBC Communications Inc. with Ameritech Corporation: Before the Federal Communications Commission, CC Docket No. 98-141, July 20, 1998 (Affidavit and Report), November 12, 1998 (Reply Affidavit and Reply Report), February 5, 1999 (Prepared Statements and Testimony as a Participant in the Round Table on the Economics of Mergers Between Large ILECS), April 13, 1999 (Report to the FCC on Supplemental Analysis of the Katz/Salop Hypothesis).
- Report and Supplemental Report of Dennis W. Carlton in Re: <u>Riverside Pipeline Company v. Panhandle Eastern Pipeline Company</u>: In the U.S. District Court for the Western District of Missouri, No. 97-0642-CV-W-4, September 20, 1998 (Report with H. Sider) and January 7, 1999 (Supplemental Report).
- Statement of Dennis W. Carlton in Re: Enforcement Policy Regarding Unfair Exclusionary Conduct in the Air Transportation Industry: Before the Department of Transportation, Office of the Secretary, Washington, D.C., Docket No. OST-98-3713, September 24, 1998 (with G. Bamberger).
- Report and Deposition of Dennis W. Carlton in Re: <u>The Procter & Gamble Company, et al. vs. Amway Corporation, et al</u>: In the U.S. District Court for the Southern District of Texas, Houston Division, January 8, 1999 (Report) and February 9, 1999 (Deposition).
- Responsive Direct Testimony and Prepared Answering Testimony of Dennis W. Carlton for Intervenor Oklahoma Gas and Electric Company in Re: <u>Joint Application of American Electric Power Company, Inc., Public Service Company of Oklahoma and Central and South West Corporation Regarding Proposed Merger</u>: Before the Corporation Commission of the State of Oklahoma, Cause No. PUD 980000444, March 29, 1999 (with G. Bamberger).

- Report and Declaration of Dennis W. Carlton in Re: <u>Telnet Communications, Inc., et al. v. WorldCom, Inc., et al.</u>: In the United States District Court for the Southern District of Texas, Houston Division, No. H-98-2020, March 30, 1999 (Report) and April 28, 1999 (Declaration).
- Prepared Answering Testimony and Exhibits of Dennis W. Carlton on Behalf of Oklahoma Gas and Electric Company in Re: <u>American Electric Power Company, Inc. and Central and South West Corporation</u>: United States of America Before the Federal Energy Regulatory Commission, FERC Docket Nos. ER98-40-000, ER98-2770-000, ER98-2786-000, April 27, 1999 (with G. Bamberger).
- Expert Report, Deposition and Supplemental Report of Dennis W. Carlton in Re: <u>United States of America vs. American Society of Composers, Authors and Publishers in the Matter of the Application of Turner Broadcasting Systems Inc. for the Determination of Reasonable License Fees: Before the United States District Court, Southern District of New York, Civ. 13-95 (WCC) (Referred to Magistrate Judge Dolinger), April 15, 1999 (Expert Report), July 28-29 and August 5, 1999 (Deposition), and December 16, 1999 (Supplemental Report).</u>
- Declaration, Deposition and Reply Declaration of Dennis W. Carlton in Re: <u>Visa Check/MasterMoney Antitrust Litigation</u>: Before the United States District Court, Eastern District of New York, No. CV 96-5238 (JB) RLM), April 15, 1999 (Declaration), May 25, 1999 and June 1, 1999 (Deposition), and August 1, 1999 (Reply Declaration).
- Report and Deposition of Dennis W. Carlton in Re: Zeneca Limited, Zeneca Holdings Inc., and Zeneca Inc. v. Rhone-Poulenc Inc. and Rhone-Poulenc AG Company: In the United States District Court for the District of Delaware, No. 97-652-GMS, May 17, 1999 (Report) and June 16, 1999 (Deposition).
- Affidavit and Reply Affidavit of Dennis W. Carlton in Re: <u>Andersen Consulting Business Unit Member Firms v. Arthur Andersen Business Unit Member Firms and Andersen Worldwide Societe</u>

  <u>Cooperative</u>: Before the International Court of Arbitration of the International Chamber of Commerce, No. 9797/CK, June 2, 1999 (Affidavit) and September 13, 1999 (Reply Affidavit).
- Affidavit, Report, Rebuttal Report, Reply Report, Rebuttal Report and Testimony of Dennis W. Carlton in Re: <u>The Commissioner of Competition and Superior Propane Inc.</u> and <u>ICG Propane Inc.</u>: Before The Competition Tribunal, No. CT-98/2, August 17, 1999 (Affidavit and Report), September 14, 1999 (Rebuttal Report with G. Bamberger), September 19, 1999 (Reply Report with G. Bamberger), September 27, 1999 (Rebuttal Report to Professor Michael Ward with G. Bamberger), and December 13-14, 1999 (Testimony with G. Bamberger).
- Declaration of Dennis W. Carlton in Re: Merger of Qwest Communications International Inc. and U S WEST, Inc.: Before the Federal Communications Commission, CC Docket No. 99-272, October 18, 1999 (with Hal Sider).
- Prepared Direct Testimony, Deposition and Cross-Examination of Dr. Dennis W. Carlton on behalf of Sierra Pacific Power Company in Re: <u>United States of America Before the Federal Energy Regulatory Commission</u>: Docket Nos. ER99-28-001, ER99-28-003, EL99-38-002 and ER99-945-002, November 17, 1999 (Prepared Direct Testimony), January 10, 2000 (Deposition), and April 26 and May 1, 2000 (Cross-Examination).

- Expert Report and Deposition of Dennis W. Carlton in Re: <u>United States of America v. Northwest Airlines Corporation and Continental Airlines, Inc.</u>: In the United States District Court for the Eastern District of Michigan, Southern Division, Civil Action No. 98-74611, January 27, 2000 (Expert Report) and June 7, 2000 (Deposition).
- Declaration and Ex Parte Declaration of Dennis W. Carlton in Re: <u>Joint Applications of MCI WorldCom, Inc., and Sprint Corporation for Consent to Transfer Control</u>: Before the Federal Communications Commission, CC Docket No. 99-333, February 18, 2000 (Declaration with H. Sider), and May 10, 2000 (Ex Parte Declaration with H. Sider).
- Testimony, Rebuttal Testimony and Cross-Examination of Dennis W. Carlton on behalf of Sacramento Municipal Utility District in Re: <u>Application of Pacific Gas and Electric Company to Market Value Hydroelectric Generating Plants and Related Assets Pursuant to Public Utilities Code Sections 367(b) and 851:</u> Before the Public Utilities Commission of the State of California, application No. 99-09-053, March 2, 2000 (Testimony), March 16, 2000 (Rebuttal Testimony) and May 9, 2000 (Cross-Examination).
- Affidavit, Deposition and Reply Affidavit of Dennis W. Carlton in Re: <u>Gregory F. Daniel, M.D., et al., v. American Board of Emergency Medicine, et al</u>: In the United States District Court for the Western District of New York, Civil Action No. 90-CV-1086A, March 3, 2000 (Affidavit), April 17 and 18, 2000 (Deposition), and July 12, 2000 (Reply Affidavit).
- Expert Report, Reply Expert Report, Deposition and Supplemental Report of Dennis W. Carlton in Re: <a href="Mailto:CSX Transportation">CSX Transportation</a>, Inc. V. Qwest Communications International, Inc.: In the United States District Court for the Middle District of Florida, Jacksonville Division, Civil Action No. 99-412-CIV-J-21C, July 19, 2000 (Expert Report), October 11, 2000 (Reply Expert Report), January 10-11, 2001 (Deposition), and July 18, 2001 (Supplemental Report).
- Reply Declaration of Dennis W. Carlton in Re: <u>Joint Application of Northpoint Communications and Verizon Communications for Authority to Transfer Control of Blanket Authorization to Provide Domestic Interstate Telecommunications Services as a Non-Dominant Carrier:</u> Before the Federal Communications Commission, Washington DC, Docket No. 00-157, October 17, 2000 (with H. Sider).
- Declaration and Reply Declaration of Dennis W. Carlton in Re: In the Matter of Inquiry Concerning

  High-Speed Access to the Internet Over Cable and Other Facilities: Before the Federal
  Communications Commission, Washington DC, Docket No. 00-195, December 1, 2000
  (Declaration with K. Arrow and G. Becker), and January 10, 2001 (Reply Declaration with K. Arrow and G. Becker).
- Report, Rebuttal Report and Deposition of Dennis W. Carlton in Re: Rambus Inc. v. Infineon

  Technologies AG, Infineon Technologies North America Corp., Infineon Technologies, Inc.,

  Infineon Technologies Holding North America Corp., and Infineon Technologies Corp.: In the

  United States District Court for the Eastern District of Virginia, Richmond Division, Civil Action
  No. 3:00CV524, December 20, 2000 (Report), January 19, 2001 (Rebuttal Report), and February
  6, 2001 (Deposition).

- Reports, Rebuttal Reports, Deposition and Declaration of Dennis W. Carlton in Re: Micron Technology, Inc. v. Rambus Inc.: In the United States District Court for the District of Delaware, Civil Action No. 00-792, March 28, 2001 (Report), April 13, 2001 (Rebuttal Report), April 18, 2001 (Deposition), and August 17, 2001 (Report), September 17, 2001 (Rebuttal Report), and Declaration (October 1, 2001).
- Expert Report, Deposition and Testimony of Dennis W. Carlton in Re: <u>Amgen Inc. v. Ortho</u>
  <u>Pharmaceutical Corp.</u>: Endispute Arbitration, Chicago, Illinois, August 31, 2001 (Expert Report),
  November 27-28, 2001 (Deposition), and May 9-10, 2002 (Testimony).
- Testimony of Dennis W. Carlton in Re: <u>Empirical Industrial Organization Roundtable</u>: Before the Federal Trade Commission, Matter No. P015602 (September 11, 2001).
- Expert Report of Dennis W. Carlton in Re: <u>Artemio Del Serrone, et al. v. Philip Morris Companies, Inc., et al.</u>: In the Circuit Court for the County of Wayne, State of Michigan, No. 00-004035 CZ, December 19, 2001.
- Expert Report and Deposition of Dennis W. Carlton in Re: <u>Cigarette Price-Fixing Litigation and related cases, Holiday Wholesale Grocery Company, et al. v. Philip Morris Incorporated, et al.</u>: In the United States District Court for the Northern District of Georgia, Atlanta Division, No. 1:00-CV-0447-JOF, MDL No. 1342, December 19, 2001 (Expert Report) and January 23, 2002 (Deposition).
- Expert Report and Deposition of Dennis W. Carlton in Re: <u>Flat Glass Antitrust Litigation</u>: In the United States District Court for the Western District of Pennsylvania, No. 97-550, MDL NO. 1200, December 20, 2001 (Expert Report) and February 4-6, 2002 (Deposition).
- Expert Report, Supplemental Expert Report, and Deposition of Dennis W. Carlton in Re: <a href="Symbol Technologies et al v. Lemelson Medical et al and Cognex Corporation v. Lemelson Medical et al:">Symbol Technologies et al v. Lemelson Medical et al and Cognex Corporation v. Lemelson Medical et al:</a> In the United States District Court, District of Nevada, CV-S-01-701-PMP (RJJ) and CV-S-01-702-PMP (RJJ), December 14, 2001 (Expert Report), May 7, 2002 (Supplemental Expert Report), and October 3, 2002 (Deposition).
- Declaration and Reply Declaration of Dennis W. Carlton in Re: Review of Regulatory Requirements for Incumbent LEC Broadband Telecommunications Services: Before the Federal Communications Commission, Washington DC, CC Docket No. 01-337, FCC 01-360, March 1, 2002 (with H. Sider), and April 22, 2002 (with H. Sider and G. Bamberger).
- Declaration, Deposition, Reply Declaration, and Preliminary Injunction Hearing Testimony of Dennis W. Carlton in Re: Sun Microsystems Inc. v. Microsoft Corporation: In the United States District Court, Northern District of California, San Jose Division, Civil Action No. C 02-01150 RMW (PVT), March 8, 2002 (Declaration), June 27, 2002 (Deposition), August 9, 2002 (Reply Declaration), and December 4, 2002 (Preliminary Injunction Hearing Testimony In the United States District Court for the District of Maryland, Northern Division, MDL No. 1332).

- Declaration of Dennis W. Carlton in Re: In the Matter of Applications for Consent to the Transfer of Control of Licenses, Comcast Corporation and AT&T Corp., Transferors, to AT&T Comcast Corporation, Transferee: Before the Federal Communications Commission, Washington, D.C., MB Docket No. 02-70, April 26, 2002
- Declaration of Dennis W. Carlton and Robert H. Gertner In Re Shirley Robinson, et al., v. Bell Atlantic Corporation d/b/a Verizon Communications, et al., United States District Court Eastern District of Kentucky, Lexington Division, Case No. 01-98. (08/30/02)
- Expert Report and Deposition of Dennis W. Carlton in Re: <u>Duramed Pharmaceuticals, Inc. v. Wyeth-Ayerst Laboratories, Inc.</u>: In the United States District Court, Southern District of Ohio, Western Division at Cincinnati, Civil Action No. C-1-00-735, August 19, 2002 (Expert Report) and September 24, 2002 (Deposition).
- Expert Report and Deposition of Dennis W. Carlton in Re: <a href="Philip Morris, Inc.">Philip Morris, Inc.</a>: In the United States District Court for the District of Columbia, No. 99-CV-02496 (GK), May 10, 2002 (Expert Report) and September 10, 2002 (Deposition).
- Affidavit of Dennis W. Carlton in Re: <u>USG Corporation</u>, a <u>Delaware Corporation</u>, et al, In the United States Bankruptcy Court for the District of Delaware, Case No. 01-2094 (RJN), August 20, 2002 (Affidavit).
- Expert Report, Expert Rebuttal Report, and Discovery Deposition of Dennis W. Carlton in Re: <u>Sarah</u>

  <u>Futch Hall, d/b/a Travel Specialist, et al.</u>, on behalf of themselves and all others similarly situated

  <u>v. United Airlines, Inc., et al.</u>: In the United States District Court for the Eastern District of North
  Carolina Southern Division, No. 7:00-CV-123-BR(1), October 4, 2002 (Expert Report),
  November 13, 2002 Expert Rebuttal Report, and November 21, 2002 (Discovery Deposition).
- Initial Report of Dennis W. Carlton and Hal Sider in Re: <u>Sunrise International Leasing Corp., v. Sun Microsystems Inc.</u>, In the United States District Court for the District of Minnesota, Civil Action No. 01-CV-1057 (JMR/FLN), March 27, 2003 (Initial Report).

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# **EDUCATION**

Ph.D., UNIVERSITY OF WISCONSIN, Madison, Wisconsin: Economics, 1980.

M.A., UNIVERSITY OF WISCONSIN, Madison, Wisconsin: Economics, 1978.

B.A., UNIVERSITY OF ILLINOIS, Urbana, Illinois: Economics, 1976.

# **EMPLOYMENT**

- LEXECON INC., Chicago, Illinois (October 1985 present): 1985-90: Economist; 1990-1999: Vice President; 1999-current: Senior Vice President.
- U.S. COMMISSION ON CIVIL RIGHTS, Washington, D.C., (August 1984 October 1985): Co-Director: Project on Minority Income Trends.
- OFFICE OF POLICY: U.S. DEPARTMENT OF LABOR, Washington, D.C., (May 1982 August 1984): Economist.
- PRESIDENT'S TASK FORCE ON FOOD ASSISTANCE (on leave from U.S. Department of Labor), Washington, D.C., (September 1983 February 1984): Research Associate.
- OFFICE OF RESEARCH AND EVALUATION; BUREAU OF LABOR STATISTICS, Washington, D.C., (September 1980 May 1982): Economist.

UNIVERSITY OF WISCONSIN, Madison, Wisconsin (1978 - 79): Teaching Assistant.

UNIVERSITY OF WISCONSIN, Madison, Wisconsin (1976 - 78): Science Writer.

# **FIELDS OF SPECIALIZATION**

Applied Microeconomics Econometrics Industrial Organization Telecommunications Labor Economics

## <u>ARTICLES</u>

- "Have Mergers of Large Local Exchange Carriers Led to Discrimination Against Rivals? An Empirical Investigation" July 2002 (forthcoming, ABA publication on the use of econometrics in litigation, with Dennis Carlton and Thomas Stemwedel).
- "Recent Developments in U.S. Antitrust Enforcement," The United States Antitrust Review, October 1999 (with Gustavo Bamberger).
- "Market Power and Vertical Restraints in Retailing: An Analysis of FTC v. Toys 'R' Us," in <u>The Role of the Academic Economist in Litigation Support</u>, edited by Daniel Slottje (1999), with Dennis Carlton.
- "The Competitive Effects of Line-of-Business Restrictions in Telecommunications," <u>Managerial and Decision Economics</u> (1995), with Kenneth Arrow and Dennis Carlton. (Reprinted in R. Higgins and P. Rubin, eds., <u>Deregulating Telecommunications: The Baby Bells' Case for Deregulation</u>, Wiley Series in Managerial Economics, 1995.)
- "Applications of Economic Theory and Econometric Methods to Merger Review in the United States," (paper presented to European Commission Merger Task Force, 1992), with A. Rosenfield and W. Bishop.
- "Unemployment Incidence and Duration: 1968-1982," American Economic Review (June 1985).
- "The Pay Gap and Occupational Segregation: Implications for Comparable Worth," <u>Proceedings of the Industrial Relations Research Association</u> (1985), with June O'Neill.
- "Work-Related Accidents and the Production Process," Journal of Human Resources (Winter 1985).
- "Labor Force Participation and the Relative Earnings of Black and White Males: 1940-80," with Andy Sparks, (paper presented at the World Congress of the Econometric Society, 1985).
- "Comment on McIntyre: Estimating Long-Term Labor Market Flows from CPS Data," <u>Proceedings:</u>
  <u>Conference on Applications of Gross Flow Data</u>, U.S. Bureau of the Census (1985).
- "The Changing Makeup of the Military and the Effect on Labor Force Data," <u>Monthly Labor Review</u> (July 1984), with Cheryl Cole.

- "Accuracy of Response in Labor Market Surveys: Evidence and Implications," <u>Journal of Labor Economics</u> (October 1983), with Wesley Mellow.
- "Safety and Productivity in Underground Coal Mining," Review of Economics and Statistics (May 1983).
- "Economic Incentives and Safety Regulation," American Economist (Summer 1983).
- "Consumers and Product Safety: Market Processes and Imperfections," <u>Policy Studies Journal</u> (February 1983), with Eugene Smolensky.

## **REPORTS**

The Economic Progress of Black Men in America, U.S. Commission on Civil Rights (1986).

Economic Status of Americans of Eastern and Southern European Ancestry, U.S. Commission on Civil Rights (1986).

Report of the President's Task Force on Food Assistance, Curran Press, Alexandria, Virginia (1984).

## MISCELLANEOUS

University-Industry Dissertation Fellowship, University of Wisconsin, 1979-80.

# Referee for:

Journal of Human Resources

Journal of Industrial Economics

Journal of Labor Economics

Journal of Law and Economics

Journal of Law and Economics

Journal of Legal Studies

National Science Foundation

Policy Studies Journal

Review of Economics and Statistics

Social Science Research Council

U.S. Department of Health and Human Services

National Commission on Employment Policy Antitrust Law Journal

### TESTIMONIAL EXPERIENCE

- Sunrise International Leasing Corporation v. Sun Microsystems, Inc., United States District Court for the District of Minnesota, No. 01-CV-1057 (JMR/FLN). Affidavit on behalf of Sun Microsystems, March 2003 (with Dennis Carlton), relating to damage issues.
- Sunrise International Leasing Corporation v. Sun Microsystems, Inc., United States District Court for the District of Minnesota, No. 01-CV-1057 (JMR/FLN). Affidavit on behalf of Sun Microsystems, January 2003, relating to discovery issues.
- <u>Vitamin Antitrust Litigation</u>, MDL No. 1285, Declaration on behalf of opt-out plaintiffs, November 2002 (with William Landes and Gustavo Bamberger), relating to niacin damage issues.

- Mesler v. Prudential Insurance, et al., Circuit Court of Cook County, Illinois, No. 99 L 37, November 2002, on behalf of Prudential Insurance, et al. (Deposition testimony, January 30, 2003; March 6, 2003).
- MHC Financing Limited Partnership v. City of San Rafael, United States District Court for The Northern District of California, Expert Report on behalf of MHC, September 13, 2002 (with Daniel R. Fischel); Supplemental Report, September 30, 2002.
- <u>Vitamin Antitrust Litigation</u>, MDL No. 1285, United States District Court for the District of Columbia, deposition testimony, August 7-8, 2002, August 27, 2002, on behalf of opt-out plaintiffs.
- <u>Vitamin Antitrust Litigation</u>, MDL No. 1285, United States District Court for the District of Columbia.

  Declaration on behalf of opt-out plaintiffs, August 2002 (with William M. Landes and Gustavo Bamberger), relating to present value adjustment.
- <u>Vitamin Antitrust Litigation</u>, MDL No. 1285, United States District Court for the District of Columbia. Reply Expert Report on behalf of opt-out plaintiffs, July 2002 (with William M. Landes and Gustavo Bamberger), relating to damages.
- <u>Dean Foods, Kraft Foods, Ralston Purina Company, Nabisco, Inc. and McKee Foods v. Eastman</u>

  <u>Chemical, et al.</u>, United States District Court, Northern District of California, San Francisco
  Branch. Supplemental Declaration on behalf of Dean Foods, et al., June 2002.
- <u>Vitamin Antitrust Litigation</u>, MDL No. 1285, United States District Court for the District of Columbia. Expert Report on behalf of opt-out plaintiffs, May 2002 (with William M. Landes and Gustavo Bamberger), relating to damages.
- <u>Dean Foods, Kraft Foods, Ralston Purina Company, Nabisco, Inc. and McKee Foods v. Eastman</u>

  <u>Chemical, et al., United States District Court, Northern District of California, San Francisco Branch. Reply Declaration on behalf of Dean Foods, et al., May 2002.</u>
- Joint Declaration to Federal Communications Commission, GN Docket No. 00-185, in the matter of Inquiry Concerning High-Speed Access to Internet Over Cable and Other Facilities (with K. Arrow, G. Becker, D. Carlton, R. Gertner, D. Fischel, J. Kalt, and G. Bamberger), May 2002, on behalf of Verizon.
- Declaration of Hal Sider in Re: Review of Regulatory Requirements for Incumbent LEC Broadband

  Telecommunications Services: Before the Federal Communications Commission, Washington
  DC, CC Docket No. 01-337, FCC 01-360, March 1, 2002 (with Dennis Carlton), May 2002 (with Dennis Carlton and Gustavo Bamberger), on behalf of Verizon.
- <u>Dean Foods, Kraft Foods, Ralston Purina Company, Nabisco, Inc. and McKee Foods v. Eastman</u>

  <u>Chemical, et al., United States District Court, Northern District of California, San Francisco Branch. Declaration on behalf of Dean Foods, et al., February 2002.</u>

- White-Janes v. Chicago Board of Education, U.S. District Court for the Northern District of Illinois,
   Eastern Division, CA No. 00C-6128. Expert Report, March 2002; Supplemental Report, April 2002; Deposition testimony, May 2002; Supplemental Report, November 2002, on behalf of White-Janes.
- <u>Forest Laboratories, Inc. v. G.D. Searle and Co.</u>, U.S. District Court for the Northern District of Illinois, Eastern Division, CA No. 98C-5170. Expert Report on behalf of Forest Laboratories, April 2001 (with David Gross).
- Reply Declaration Re: <u>Joint Application of Northpoint Communications and Verizon Communications</u>
  <u>for Authority to Transfer Control of Blanket Authorization to Provide Domestic Interstate</u>
  <u>Telecommunications Services as a Non-Dominant Carrier</u>: Before the Federal Communications
  Commission, Washington DC, Docket No. 00-157, October 17, 2000 (with Dennis Carlton), on behalf of Verizon and Northpoint.
- <u>Vitamin Antitrust Litigation</u>, MDL No. 1285, United States District Court for the District of Columbia. Expert Report on behalf of opt-out plaintiffs, June 2000 (with William M. Landes), relating to discovery issues.
- Ex Parte Declaration to Federal Communications Commission, CC Docket No. 99-333, in the matter of <u>Joint Application of MCI WorldCom and Sprint for Consent to Transfer Control</u>, May 2000, on behalf of SBC.
- <u>Gas City, Ltd. v. Indiana Department of Transportation,</u> Circuit Court of St. Joseph County, Indiana. Affidavit on behalf of Gas City, March 2000.
- Declaration before the Federal Communications Commission, CC Docket No. 99-333, in the matter of <u>Joint Application of MCI WorldCom and Sprint for Consent to Transfer Control</u>, February 2000 (with Dennis Carlton), on behalf of SBC.
- Ex Parte Comments to Federal Communications Commission, CC Docket No. 99-272, in the matter of the Merger of Qwest Communication International Inc. and U S WEST, February 2000, on behalf of Qwest and U S WEST.
- Lemon, Myer, Duncan et al. v. International Union of Operating Engineers, et al., U.S. District Court for the Eastern District of Wisconsin, Case No. 97-C-0857. Affidavit on behalf of International Union of Operating Engineers (December 1999): deposition (January 2000); Supplemental Report (February 2000).
- Declaration before the Federal Communications Commission, CC Docket No. 99-272, in the matter of <a href="Merger of Qwest Communications International Inc.">Merger of Qwest Communications International Inc.</a> and U S WEST, Inc., October 18, 1999 (with Dennis Carlton), on behalf of Qwest and U S WEST.
- Ex Parte Report to the Federal Communications Commission, CC Docket No. 98-141 regarding the Merger of SBC Communications Inc. with Ameritech Corporation, April 1999 (with Dennis Carlton) on behalf of SBC and Ameritech.

- Riverside Pipeline Co., v. Panhandle Eastern Pipeline Co., United States District Court for the Western District of Missouri, Case No. 97-0642-CV-W-4, Expert Report in September 1998, on behalf of Panhandle Eastern Pipeline Co.
- Lemon, Myer, Duncan et. al. v. International Union of Operating Engineers, et al., United States District Court for the Eastern District of Wisconsin, Case No. 97-C-0857; Affidavit in September 1998, on behalf of International Union of Operating Engineers.
- Testimony before the Department of Public Service of the State of West Virginia in the Matter of Application of WorldCom, Inc., Corp., for Approval to Transfer Control of MCI Communication to WorldCom, Inc. (June 17, 1998); oral testimony (July 2, 1998), on behalf of WorldCom.
- Testimony before the Department of Public Service Regulation, Public Service Commission of the State of Montana, Docket No. D97.10.191, in the Matter of the <u>Application of WorldCom, Inc. and MCI Communications Corporation for Approval to Transfer Control of MCI Communications Corporation to WorldCom, Inc.</u>, May 12, 1998, on behalf of WorldCom.
- Testimony before the Public Utilities Commission of the State of Colorado, Docket No. 97A-494T, in re <u>Application of WorldCom, Inc. for Approval to Transfer Control of MCI Communications</u>
  <u>Corporation to WorldCom, Inc.</u>, pre-filed direct testimony (March 25, 1998), cross-examination (April 2, 1998); on behalf of WorldCom.
- Affidavit before the Florida Public Service Commission, Docket No. 971375-TP, Petition of WorldCom, Inc. for Approval to Transfer Control of MCI Communications Corporation to WorldCom, Inc., February 27, 1998 (with Dennis Carlton); on behalf of WorldCom.
- Affidavit before the New York State Public Service Commission, Case 97-C-1804, <u>Petition of WorldCom</u>, <u>Inc. for Approval to Transfer Control of MCI Communications Corporation to WorldCom</u>, <u>Inc.</u>, February 16, 1998 (with Dennis Carlton); on behalf of WorldCom.
- Second Declaration before the Federal Communication Commission, CC Docket No. 97-211, in the Matter of Application of WorldCom, Inc. and MCI Communications Corporation for Transfer of Control of MCI Communications Corporation to WorldCom, Inc., March 19, 1998 (with Dennis Carlton); on behalf of WorldCom and MCI.
- Shuller v. United States, U.S. District Court for the Eastern District of Pennsylvania, Civil Action No. 97-3820, Expert report in February, 1998; on behalf of U.S. Department of Justice.
- Declaration before the Federal Communication Commission, CC Docket No. 97-211, in the Matter of Applications of WorldCom, Inc. and MCI Communications Corporation for Transfer of Control of MCI Communications to WorldCom, Inc., January 25, 1998 (with Dennis Carlton); on behalf of WorldCom and MCI.
- Smith v. Amtrak, Circuit Court of Cook County, IL, Case 92 L 10525. Deposition in November 1997, trial testimony in January 1998; on behalf of Smith.

- Johnson and Lehl v. City Colleges of Chicago, U.S. District Court for the Northern District of Illinois Eastern Division Case No. 96 C 0862. Expert report in July 1997, deposition testimony in November 1997; on behalf of City Colleges of Chicago.
- <u>Gelumbauskas v. Precision Gear</u>, U.S. District Court, Northern District of Illinois Eastern Division, Case No. 96 C 0862. Expert report in April 1997; on behalf of Gelumbauskas.
- <u>Galvan v. U.S. Industries</u>, Expert Report on December 27, 1997, deposition testimony in January 1997; on behalf of U.S. Industries.
- <u>Sprint Communications Company L.P. v. Network 2000 Communications Corporation</u>, Expert report on July 15, 1996, deposition testimony in July, August 1996; affidavit on November 9, 1996; on behalf of Sprint.
- <u>Beazer East v. CSX Transportation, Inc.</u>, U.S. District Court for the Western District of Pennsylvania Case No. 93 0861, Expert report in April 1996; deposition testimony in June 1996; on behalf of CSX.
- Report submitted in May 1996 to the National Association of Insurance Commissions on behalf of National Association of Independent Insurers.
- <u>Carbon Dioxide Industry Litigation</u>, U.S. District Court for Central District of Florida MDL940. Expert report in October 1994 (with William M. Landes); supplemental report (with William M. Landes and Richard Leftwich) in May 1995; deposition testimony in July 1995; on behalf of opt-out plaintiffs.
- AVR, Inc. v. Cemstone Products Corp., U.S. District Court, District of Minnesota, Third Division, File CIV 3-92-551. Expert report in October 1994; supplemental affidavits in December 1994, January 1995; on behalf of Cemstone.
- W. Borysiewicz v. M. Gilblair, Circuit Court of Cook County, Illinois. Deposition testimony in August 1994; trial testimony in September 1994; on behalf of Borysiewicz.
- NAACP et. al. v. American Family Mutual Insurance Co., U.S. District Court, Eastern District of Wisconsin, Civil Action No. 90-C-0759. Deposition testimony in July 1994 and November 1994; on behalf of American Family.
- <u>G. Bowan v. The Sales Force Companies</u>, U.S. District Court for The Western District of Missouri, Case No. 92-0496-CV-W-2. Affidavit in February 1993; on behalf of Sales Force.
- Wisconsin Central Transportation Corporation -- Continuance in Control -- Fox Valley and Western Ltd., Finance Docket 32036. Verified Statement to the Interstate Commerce Commission in September 1992 (with Andrew M. Rosenfield); on behalf of the Wisconsin Central.
- <u>Castaneda v. Baron Wire and Steel Inc.</u>, Circuit Court of Cook County, Illinois, Municipal Department, Second District. Deposition testimony in February 1992; on behalf of Castaneda.
- Morgan v. ServiceMaster, U.S. District Court for the Northern District of Illinois, Case No. 89-C-0581. Report in August 1991 (with Sherwin Rosen); on behalf of ServiceMaster.

- Sepich v. Mueller, U.S. District Court for the Central District of Illinois, U.S. District Court, Case No. 88-2353. Report in March 1991 (with Sherwin Rosen); on behalf of Mueller.
- N. Savakis v. Beatrice Company, U.S. District Court for the N.E. District of Illinois Eastern Division, No. 89 C5790. Deposition testimony in June 1990; on behalf of Beatrice.
- <u>Times Herald Printing Company v. A.H. Belo Corp. and Dallas Morning News Company</u>, District Court of Harris County Texas, 280th Judicial District. Deposition testimony in April 1990; on behalf of Dallas Morning News.
- <u>Turner v. IDS Financial Services, Inc.</u>, U.S. District Court for the District of Minnesota, File No. 88-521. Report in November 1989; on behalf of IDS.
- McLendon et al. v. Continental Group et. al, U.S. District Court for the District of New Jersey, Civil Action No. 83-1340 (SA). Trial testimony in February 1989, testimony before Special Master in February 1990; testimony before Special Master (with Sherwin Rosen) in August 1990; on behalf of Continental Group.
- Application of Illini Carrier L.P. before Illinois Commerce Commission. Testimony in April 1988 regarding application to provide natural gas transportation services; on behalf of Illini Carrier.

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# **EDUCATION**

Ph.D. UNIVERSITY OF CHICAGO: Economics, 1996

(Full scholarship from the University)

M.A. UNIVERSITY OF CHICAGO: Economics, 1993

(Full scholarship from the University)

B.S. SOUTHERN METHODIST UNIVERSITY: Economics and Systems Analysis,

Mathematics Minor, 1991

(Summa Cum Laude, Honors, Departmental Distinction)

## **EMPLOYMENT**

LEXECON, INC., Chicago, Illinois: Economist (1996 - present)

UNIVERSITY OF CHICAGO: Teaching Assistant (1994 – 1996)

DEGOLYER SPECIAL COLLECTIONS LIBRARY (May - July 1991)

BARNES & NOBLE (May - July 1989)

UNIVERSITY OF TEXAS, Research Assistant to Dr. Brian Berry (May - July 1987)

### OTHER PROFESSIONAL EXPERIENCE

Member of the *American Economics Association* 

Associate member of the American Bar Association

Referee for the *American Journal of Agricultural Economics* and *Journal of Business*.

- Coordinated the *Conference on Valuing Non-Market Goods*, University of Chicago (July 21-22, 1995)
- Assisted in coordinating the *Conference on Research in Health Economics*, University of Chicago (October 21-22, 1994)
- Assisted in organizing the *Economic Policy and Public Finance Workshop*, University of Chicago (1993 1996)
- Presented papers on information externalities and technology diffusion at the *Economics and Public Policy Workshop* (3) and *Price Theory Workshop* (1), University of Chicago (1995, 1996)
- Presented *The Impact of Technology on the Modern Labor Market* at the 68th Annual Meeting of the Southwestern Social Science Association (March 29, 1990)

Independent research projects with Drs. Slottje and Hayes, Southern Methodist University (1987 - 1991)

# **ACADEMIC HONORS**

Graduated Summa Cum Laude, Honors, Department Distinction

Phi Beta Kappa

Alpha Lambda Delta (Treasurer, honorary society recognizing academic achievement)

Phi Eta Sigma (honorary society recognizing academic achievement)

Omicron Delta Epsilon (international honor society in economics)

Kappa Mu Epsilon (honor society in mathematics)

Award for Excellence (given to the outstanding senior in the Economics Department as decided by the vote of the faculty)

Presidential Scholarship (full scholarship, Southern Methodist University)

National Merit Scholar (honorary)

Full Scholarship (University of Chicago)

Hyer Society (honorary society of Southern Methodist University)

Honor Roll (1987-1991)

### AREAS OF SPECIALIZATION

Telecommunications
Technology Diffusion
Urban Economics
Agricultural Economics
Environmental Economics

## **PUBLICATIONS**

#### **BOOKS**

<u>Down to the Wire: Studies in the Diffusion and Regulation of Telecommunications</u>
<u>Technologies</u>, (Editor) Nova Science Press (forthcoming 2003).

### ARTICLES

- "The Evolution of Telecommunications Switching in the Central Office," in <u>Down to the Wire:</u>
  Studies in the Diffusion and Regulation of Telecommunications Technologies, Nova
  Science Press (forthcoming 2003).
- Handicapping Countries in the Race to Digital Switching, Progress in Economics, edited by Frank Columbus (forthcoming 2003).
- The Welfare Implications of Advertising and Extension Under Uncertainty (with George Tolley) Technological Forecasting & Social Change, 70 (2003).
- Determinants of the Diffusion of U.S. Digital Telecommunications, Journal of Evolutionary Economics, 11 (2001).
- Compensating for Information Externalities in Technology Diffusion Models, 80 American Journal of Agricultural Economics, 2 (1998).
- Contributed to two catalogs at DeGolyer Special Collections Library (1991).
- The Impact of Technology on the Modern Labor Market, 11 Southwestern Journal of Economic Abstracts, 1 (1990).

#### RESEARCH PAPERS

An Evaluation of Technology Diffusion Models and Their Implications, *Ph.D. Dissertation*, *University of Chicago (1996)*.

A New Direction in Mixed Income Housing, submitted to Chicago Housing Authority (1993).

# **UNPUBLISHED PAPERS**

A Survey of the Economics of Information, Focusing on Water (1992).

Petroleum Price Shocks and Rationality, B.S. Honors Paper (1991).

# **EXPERT TESTIMONY**

- Reply Declaration Re: 2000 Biennial Regulatory Review Spectrum Aggregation Limits for Commercial Mobile Radio Services, Before the Federal Communications Commission, Washington DC, WT Docket No. 01-14, May 14, 2001, Reply Declaration (with Robert Gertner).
- Declaration Re: 2000 Biennial Regulatory Review Spectrum Aggregation Limits for <u>Commercial Mobile Radio Services</u>, Before the Federal Communications Commission, Washington DC, Docket No. 01-14, April 13, 2001, Declaration (with Robert Gertner).
- Report to Directorate General IV of the European Commission: "Remedies in the United States," in Remedies in the United States, in Remedies in EU Competition Law: The Policy and Practice of the European Commission, A Report for Directorate General IV of the European Commission, July 1998, Report (with James Langenfeld).

# CERTIFICATE OF SERVICE

I, Richard Grozier, do hereby certify that I have caused the foregoing **QWEST COMMENTS** to be filed with the FCC via its Electronic Comment Filing System and served, via email on the FCC's duplicating contractor Qualex International, Inc. at <a href="mailto:qualexint@aol.com">qualexint@aol.com</a>

Richard Grozier
Richard Grozier

June 30, 2003